



## **Lexar Introduces JumpDrive® Secure II Plus USD Flash Drive with "Award-Winning" Built-In Capacity Meter**

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**Fremont, CA , Monday, May 14, 2007** – Lexar, a world leader in advanced digital media technologies, today announced the introduction of JumpDrive Secure II Plus, a sleek, high-capacity USB flash drive designed for safely storing, transferring, and sharing multimedia and more. It offers the same advanced security software as original JumpDrive Secure II, including 256-bit AES encryption, but now includes an innovative, built-in capacity meter for ultimate convenience. Ideal for college students and traveling professionals, JumpDrive Secure II Plus is compatible with both PCs and Macintosh computers, and offers premium features at an affordable price. Consumers will be able to purchase the 512MB version for around \$20.

Like all Lexar JumpDrive USB flash drives, JumpDrive Secure Plus II provides full compatibility with Microsoft® Windows® Vista™.

Peter Carcione, Senior Product Marketing Manager at Lexar, noted: "Many people have come to rely on USB flash drives in their daily lives, and the ability to quickly and easily gauge the amount of free space on their drive adds yet another level of flexibility and convenience."

### **Convenient Built-In Capacity Meter**

The onboard capacity meter of JumpDrive Secure II Plus solves a common problem faced by many USB flash drive users, namely, how to gauge the available storage space on their drive. The ultra-thin, shatter-proof display accurately shows available storage space at a glance, without even plugging it into a computer. What makes this solution unique is that it requires no software drivers, no administrative privileges, and works across platforms.

### **Advanced Security Features Ensure Data Protection**

In addition to the capacity meter, JumpDrive Secure II Plus comes preloaded with Lexar Secure II security software which lets users protect data quickly and easily. Users can easily create multiple password-protected areas using 256-bit AES encryption, and simply drag files into the secure area for automatic encryption. Drag the files out again, and they are automatically decrypted. Secure II software also includes a File Shredder feature that allows users to safely discard files, including the 'digital trail' normally left behind when files are deleted. Files that have been deleted using the File Shredder feature are securely deleted and cannot be recovered by file recovery tools.

Lexar JumpDrive Secure II Plus is available in stores now in 512 MB, 1GB, 2GB, and 4GB capacities. An 8GB version will soon be available.

### **About Lexar Media, Inc.**

Lexar, a subsidiary of Micron Technology, Inc., is a leading marketer and manufacturer of NAND flash memory products including memory cards, USB flash drives, card readers, and ATA controller technology for the digital photography, consumer electronics, industrial, and communications markets. Lexar also sells memory cards under the Kodak brand.

### **About Micron Technology, Inc.**

Micron Technology, Inc., is one of the world's leading providers of advanced semiconductor solutions. Through its worldwide operations, Micron manufactures and markets DRAMs, NAND flash memory, CMOS image sensors, other semiconductor components, and memory modules for use in leading-edge computing, consumer, networking and mobile products. Micron's common stock is traded on the New York Stock Exchange (NYSE) under the MU symbol. To learn more about Micron Technology, Inc., visit [www.micron.com](http://www.micron.com).

*Security safeguards, by their nature, are capable of circumvention. Lexar does not guarantee data will be 100% secure from unauthorized access, alteration, or destruction.*

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