



## **Micron to Host Media Reception in San Jose, Launching New Identity and Technology Initiatives for Imaging Business**

March 4, 2008 at 12:00 AM EST

**WHEN:** Tuesday, March 4, 2008

**WHERE:** Micron's San Jose office, 3080 North 1st Street, San Jose, CA 95134

**TIME:** Presentations from 10:00 - 11:00 am PST; New Product Demonstrations from 11:00 – 12:00 pm

**WHAT:** At a media and industry analyst reception in its San Jose office, Micron will launch a new independent identity for its Imaging business and will unveil cutting-edge technology and product initiatives that will bring quality picture taking experiences to the highest end of the digital still camera market and to the most cost-sensitive mobile phones. The reception will wrap with a Q&A session with executives and hands-on product demonstrations.

### **\*Special Media & Analyst Instructions**

- The reception is by invitation only. Media and industry analysts wishing to attend, please RSVP in advance by contacting Kirstin Bordner, [kbordner@micron.com](mailto:kbordner@micron.com) or 208.368.5487.
- For those unable to attend the reception in person, join us for a live listen-only audio webcast of the presentations, which will begin at 10 AM PST. The audio webcast is available on Micron.com at <http://www.micron.com/media/imagingwebcast>.
- Cameras will be allowed in the conference and demo rooms for video or photographs during the reception.

### **Related Links**

[Micron Media Center](#)

### **Contacts**

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