



Micron Technology to Host Summer Analyst Conference, Appoints New Vice President of Worldwide Sales

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Boise, Idaho , Thursday, July 31, 2008 – Micron Technology, Inc., will host an analyst conference on Tuesday, Aug. 5, 2008. Steve Appleton, Micron's Chairman and Chief Executive Officer, Mark Durcan, Micron's President and Chief Operating Officer, and other Micron executive officers will make presentations, respond to questions regarding Micron's strategy and provide an update on current market conditions.

The company also announced today the appointment of Mark Adams to the position of Vice President of Worldwide Sales. Adams, formerly Micron's Vice President of Digital Media, joined Micron in 2006 with the company's acquisition of Lexar Media, Inc. In his new role, Adams will focus on strengthening the alignment of Micron's core OEM business sales strategies with developing opportunities in retail, online and distribution channels. To assist Adams in the newly expanded sales organization, Micron has appointed Paul Mullen to Vice President of International OEM Sales and Mike Bokan to Vice President of Americas OEM Sales. Adams replaces Mike Sadler, who has accepted a new role in the Office of the President for MeiYa Technology Corporation, a DRAM joint venture between Micron and Nanya Technology Corporation.

"Mike Sadler's experience and knowledge of Micron, as well as his strong business acumen and experience in Asia, make him an ideal choice for providing leadership in the MeiYa joint venture that is a critical component of Micron's business," said Durcan. "We appreciate the contributions Mike has made to our sales operations, and we look to Mark Adams and his team to build on our strong sales record."

At the analyst conference, presentations by Micron officers will start at 8:30 a.m. MDT. Presenters will include (in order of appearance): Appleton; Durcan; Dean Klein, Vice President of Memory Systems Development; Adams; and Ron Foster, Chief Financial Officer and Vice President of Finance. Appleton will conclude the conference with a wrap-up and Q&A.

The analyst meeting will be Webcast, featuring live audio and slides, at <http://www.micron.com/investors/conference> on Tuesday, 8:30 a.m. - 11:15 a.m. MDT. A replay will be available via the Web site until Sept. 15, 2008.

Micron Technology, Inc., is one of the world's leading providers of advanced semiconductor solutions. Through its worldwide operations, Micron manufactures and markets DRAM, NAND flash memory, CMOS image sensors, other semiconductor components, and memory modules for use in leading-edge computing, consumer, networking and mobile products. Micron's common stock is traded on the New York Stock Exchange (NYSE) under the MU symbol. To learn more about Micron Technology, Inc., visit www.micron.com.

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