



Micron to Showcase the Industry's Fastest Solid-State Drive at Storage Visions Conference in Las Vegas

January 4, 2010 at 12:00 AM EST

When: January 5 - 6, 2010

Where: Storage Visions Conference, Riviera Hotel, 2901 Las Vegas Blvd South, Las Vegas, NV 89109

What: At the Storage Visions conference this week in Las Vegas, Micron will showcase its RealSSD™ C300 solid-state drive, the industry's fastest SSD for desktop and laptop PCs. For media and analysts attending the event or for those arriving early for the Consumer Electronics Show (CES), make sure to stop by Micron's booth on the Storage Visions show floor (booth #10) to see a live demonstration of the RealSSD C300 drive.

Who: Micron's vice president of memory system development, Dean Klein, will give a keynote entitled "The Organics of SSDs." In his keynote Klein will explain why understanding the underlying NAND architecture is critical for next-generation SSD performance and endurance. He'll also explain how having NAND expertise opens the door to a wider array of applications that utilize solid-state technology.

- Wednesday, Jan. 6 at 9:30 a.m. in the Riviera Hotel

Micron will also have several technology experts participating panels throughout the conference:

- "The Technology of Storage," Jan. 5, 4:15 p.m. to 5:45 p.m.
- Justin Sykes, director of SSD marketing
- "The Future of Content Delivery," Jan. 6, 2:30 p.m. to 4:00 p.m.
- Jim Cooke, senior strategic marketing manager for NAND

Relevant Links:

There are other ways to stay up-to-date on Micron news:

- Micron Innovations Blog: www.micronblogs.com
- Micron on Twitter: <http://twitter.com/microntechnews>
- RealSSD on Twitter: <http://twitter.com/realssd>
- Micron Pressroom: www.micron.com/media

About Micron

Micron Technology, Inc., is one of the world's leading providers of advanced semiconductor solutions. Through its worldwide operations, Micron manufactures and markets DRAMs, NAND flash memory, other semiconductor components, and memory modules for use in leading-edge computing, consumer, networking, and mobile products. Micron's common stock is traded on the NASDAQ under the MU symbol. To learn more about Micron Technology, Inc., visit www.micron.com.

Related Links

[Micron Media Center](#)

Contacts

Kirstin Bordner
Micron Technology, Inc.
+1 (208) 599-0184/mobile
+1 (208) 368-5487/direct
kbordner@micron.com