



Lexar Introduces Two New Professional Flash Card Readers for Maximum Performance and Versatility

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Fremont, CA , Tuesday, February 20, 2007 – Lexar, a leader in advanced digital media and accessories, today introduced two new professional-grade flash memory card readers designed to deliver increased download speeds from the card to a computer. One reader features a new and unique industrial design and is fully compatible with two new flash card interface standards: Ultra Direct Memory Access (UDMA) CompactFlash®, a high-performance flash memory protocol based on the CompactFlash form factor, and Secure Digital High Capacity (SDHC™), a memory standard that supports capacities of 4GB and higher in the Secure Digital (SD™) form factor. The second reader is an upgrade to Lexar's already-existing stackable model that allows for concurrent download of information from multiple flash memory cards. Lexar's two latest card readers offer superior download speeds when working in conjunction with new Lexar Professional UDMA 300x CompactFlash and 133x SDHC flash memory cards.

"These latest card readers are incredible," said John Orvik, Director of Professional Product Marketing, Lexar. "I can now download an entire shoot from our new 300x Professional UDMA cards in half the time I could with our previous generation of products. This is a tremendous time savings, especially for sports shooters and other pros on a tight deadline. These readers are an absolute must-have accessory for any photographer that wants to get the most performance from his or her new 300x Professional UDMA cards."

Like its predecessor, the Professional UDMA FireWire 800 Reader has a unique stackable design and allows for concurrent download of images stored on multiple cards when up to four readers are daisy-chained together. The Professional UDMA FireWire 800 Reader is compatible with all CompactFlash (Type I and Type II), MicroDrives™, and UDMA-enabled CompactFlash cards, including Lexar's recently introduced 300x speed-rated family. It ships with one 1-meter and one 18-centimeter FireWire 800 cables. The 18-cm cable is convenient when two or more readers are daisy-chained or when the reader is used with a laptop. The reader is also compatible with FireWire 400 devices when used with an optional FireWire 800-to-400 cable (sold separately).

Lexar's new high-performance Professional Dual-Slot Reader is USB 2.0-enabled and fully compatible with SD, SDHC, CompactFlash and UDMA-enabled CompactFlash memory cards. The unit's unique compact design makes it ideal for professionals working in-studio or on the road, and allows for both card slots to be accessed simultaneously.

The Professional UDMA FireWire 800 Reader will be available in April for the suggested retail price of \$79.99, while the Professional Dual-Slot USB Reader will be available in June for the suggested retail price of \$49.99. Both new flash memory card readers require Windows XP or later, or Mac OS 10.2.8 or higher.

About Lexar Media, Inc.

Lexar, a subsidiary of Micron Technology, Inc., is a leading marketer and manufacturer of NAND flash memory products including memory cards, USB flash drives, card readers, and ATA controller technology for the digital photography, consumer electronics, industrial, and communications markets. Lexar also sells memory cards under the Kodak brand.

About Micron Technology, Inc.

Micron Technology, Inc., is one of the world's leading providers of advanced semiconductor solutions. Through its worldwide operations, Micron manufactures and markets DRAM, flash memory, CMOS image sensors, other semiconductor components, and memory modules for use in leading-edge computing, consumer, networking, and mobile products. Micron's common stock is traded on the New York Stock Exchange (NYSE) under the MU symbol. To learn more about Micron Technology, Inc., visit www.micron.com.

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This press release contains forward-looking statements regarding the availability of Lexar's Professional UDMA FireWire 800 Reader and Professional Dual-Slot USB Reader. Actual events or results may differ materially from those contained in the forward-looking statements. Please refer to the documents Micron files on a consolidated basis from time to time with the Securities and Exchange Commission, specifically Micron's most recent Form 10-K and Form 10-Q. These documents contain and identify important factors that could cause the actual results for Micron on a consolidated basis to differ materially from those contained in our forward-looking statements (see Certain Factors). Although we believe that the expectations reflected in the forward-looking statements are reasonable, we cannot guarantee future results, levels of activity, performance or achievements. We are under no duty to update any of the forward-looking statements after the date of this press release to conform to actual results.

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