DeviceLock and Lexar Media Offer Bundled USB Security

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, Tuesday, June 10, 2008 – DeviceLock Inc., a worldwide leader in endpoint device access control, and Lexar Media, a leading global provider of memory products for digital media, today announced the general availability of a multi-layered, centrally managed endpoint security package. The bundle includes DeviceLock software and the Lexar Media SAFE PSD S1100 USB flash drive. After a number of successful pilot installations, DeviceLock is extending its availability by offering a bundled solution to customers worldwide.

One such customer is Armanino McKenna, a California-based accounting and business consulting firm. "Accountants are always moving between the firm's and clients' offices. Sometimes we work at home, so flash drives are a great convenience," explains Doug Miller, director of IT at Armanino McKenna. "But we're also dealing in data protected by numerous state, federal, and international privacy laws. We have the best of two worlds by using DeviceLock software in combination with hardware-encrypted devices. If these USB drives are lost or stolen, the contained data is protected. And we have DeviceLock for centralized management of local ports and drives on employee PCs, so that unauthorized devices cannot be used."

"There is a natural complementary relationship between DeviceLock software and Lexar's enterprise-class SAFE PSD S1100 USB flash drive. The hardware encryption ensures that any data that has been downloaded to the drive cannot be penetrated by an unauthorized person," adds Brad Anderson, director of product marketing at Lexar Media. "DeviceLock provides the centralized control and internal policy enforcement via USB ensuring that only authorized devices will be granted access, and only to the specified users."

DeviceLock software prevents employees from using their personal devices to siphon off valued information beyond the scope of their jobs and outside the guidelines of IT security policy. Featuring a comprehensive central management platform that is fully integrated with Microsoft Active Directory® Group Policy, DeviceLock software enables security administrators to precisely control, monitor, shadow-copy, log, and analyze end-user access to all types of devices and local ports on their workstations. It also automatically blocks operations of any hardware keyloggers – devices that covertly track user keystrokes – thereby capturing passwords, user IDs, credit card numbers, and other private information. The software proactively protects against data leakage via the local ports as well as corporate network infiltration by computer viruses, spyware, or other malicious software known as malware. This added layer of protection significantly reduces business risks resulting from insider errors, malicious actions, or negligence.

"This alignment with Lexar is welcomed by customers like Armanino McKenna, because it simplifies their job of putting together a full data security approach," explains David Matthiesen, director of sales at DeviceLock, Inc. "It's a continuation of our strategy to work with encryption providers and device makers to offer the best and most secure solution to protect against data leakage."

Learn more about DeviceLock software at www.devicelock.com, and the Lexar SAFE PSD S1100 USB flash drive at www.lexar.com/enterprise.

Availability
The DeviceLock/Lexar SAFE (Secure Access For Enterprise - Personal Storage Device) PSD bundled solution is available immediately directly from DeviceLock, and through select channel partners.

About DeviceLock, Inc.
Since its inception in 1996 as SmartLine Inc, DeviceLock, Inc. has been providing well-integrated and cost-effective endpoint security solutions. With more than three million computers installed in over 55,000 organizations worldwide, DeviceLock has a vast range of enterprise customers that include financial institutions, state and federal government agencies, classified military networks, telecommunications companies, and educational institutions. DeviceLock has international offices in California (U.S.), London (U.K.), Ratingen (Germany), Moscow (Russia) and Milan (Italy).

About Lexar Media, Inc.
Lexar Media is a leading marketer and manufacturer of NAND flash and DRAM memory products under the Lexar and Crucial brand names. Lexar also sells flash memory products under the Kodak brand. For more information about Lexar, visit www.lexar.com. For more information about Crucial products, visit www.crucial.com, www.crucial.com/uk or www.crucial.com/eu. Lexar Media, Inc. is a subsidiary of Micron Technology, Inc., and Lexar Media is a division of Micron Europe Limited, a division of Micron Semiconductor Asia Pte. Ltd., and a division of Micron Japan, Ltd.

About Micron Technology, Inc.
Micron Technology, Inc. is one of the world's leading providers of advanced semiconductor solutions. Through its worldwide operations, Micron manufactures and markets DRAMs, NAND flash memory, CMOS image sensors, other semiconductor components, and memory modules for use in leading-edge computing, consumer, networking and mobile products. Micron's common stock is traded on the New York Stock Exchange (NYSE) under the MU symbol. To learn more about Micron Technology, Inc. visit www.micron.com.

Related Links

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