



Greg Helton Appointed President and Managing Director, Aptina Japan

September 11, 2009

Tokyo, Japan—September 10, 2009—Aptina announced today the appointment of Greg Helton to President and Managing Director of Aptina Japan. Helton is the first appointment to this role and will be responsible for directing Aptina's overall business, marketing and sales support services in Japan.

"Greg is a great addition to Aptina and brings over two decades of technology experience with an extensive career working in Japan and Asia," says David Orton, CEO, Aptina. "His leadership and experience will play a big part in our ongoing commitment to supporting our customers in Japan," he adds.

"I'm honored to be joining Aptina. Aptina is a world-class image sensor solution company supplying its customers with leading technology and support for their image sensor needs. I look forward to providing the team in Japan with the leadership to build on Aptina's foundation of excellence," says Greg Helton, President of Aptina Japan.

Helton, 47, has over 21 years of experience in the semiconductor industry with the majority of this experience serving in management roles overseeing activities in Japan and Asia. He served for the last decade as Corporate VP, and President at leading semiconductor companies in Japan.

Helton earned his Bachelor of Science and Masters of Science degrees in electrical engineering at California Polytechnic State University.

©2009 Aptina Imaging Corporation. All rights reserved. Information is subject to change without notice.

About Aptina

Launched by Micron Technology in 2008, Aptina is a global provider of CMOS image sensor solutions with a growing portfolio of products that can be found in all of the leading mobile phone and notebook computer brands. Aptina also offers a wide range of products for digital and video cameras, surveillance, medical, automotive and industrial applications, video conferencing, barcode scanners, toys and gaming. Aptina continually drives innovation in the market as seen with the introduction of the first 10MP CMOS image sensor for point-and-shoot cameras (MT9J001), and the industry's first 5MP SOC with 1/4" format (MT9P111). For additional information on Aptina, visit www.aplina.com.

Aptina and the Aptina logo are trademarks of Aptina Imaging Corporation.

Press Contacts

Mark Wilson
Marketing Communications Manager
(408)660-2298