



New Lexar Professional USB 3.0 Dual-Slot Reader Dramatically Accelerates Digital Workflow

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Key Messages:

- Delivers blazing-fast file transfer speeds from card to computer, with a USB interface speed of 500MB per second*
- Supports CF UDMA, SDXC™** and SD UHS-I memory cards, and is backwards compatible with standard CF, SD, and SDHC memory cards
- Dual-slot design enables concurrent and card-to-card file transfers, while pop-up mechanism protects slots from dust and debris when not in use

Multimedia Elements:

- [Lexar Image Gallery](#)
- [Demonstration of the Lexar Professional USB 3.0 Dual-Slot Reader](#) (video)
- [Supporting Product Info](#)

FREMONT, Calif., May 19, 2011 (GLOBE NEWSWIRE) -- Lexar Media, a leading global provider of memory products for digital media, today announced the new Lexar® Professional USB 3.0 Dual-Slot Reader, a high-performance card reader that enables professional and advanced amateur photographers and videographers to maximize their workflow with blazing-fast transfer speeds. The reader leverages [SuperSpeed USB \(USB 3.0\)](#) technology to deliver high-speed performance that supports the latest CompactFlash® (CF) UDMA, Secure Digital Extended Capacity™ (SDXC)**, and SD Ultra High Speed-I (UHS-I) memory cards. The versatile reader is also backwards compatible with standard CF, SD™, and Secure Digital High Capacity™ (SDHC) memory cards and USB 2.0 host devices. For additional information about the Lexar Professional USB 3.0 Dual-Slot Reader, visit www.lexar.com.

"USB is the most popular connectivity option for PCs, and it's critical that professional photographers and videographers have convenient and versatile tools to maximize their workflow and fully leverage the performance of their high-speed memory cards," said Manisha Sharma, director of product marketing for cards, Lexar Media. "The Lexar Professional USB 3.0 Dual-Slot Reader combines extremely fast performance with a versatile, innovative design to provide pro and hobbyist shooters with a reader that dramatically reduces image transfer time. The speed offered by the reader enables users to move large volumes of high-resolution images and HD video faster than ever, allowing them to spend less time at the PC and more time on other activities."

The Lexar Professional USB 3.0 Dual-Slot Reader features the new SuperSpeed USB 3.0 interface, which operates at 500MB per second; while the Hi-Speed USB 2.0 interface operates at 60MB per second*. The Lexar Professional USB 3.0 Dual-Slot Reader takes advantage of the performance of high-speed cards. Real-world tests prove that today's high-performance cards can be read more than six times faster with the Lexar Professional USB 3.0 Dual-Slot Reader than with previous generation USB 2.0 card readers, and future high-performance cards are likely to enable an even faster data transfer experience. The reader can transfer content from both SD and CF cards simultaneously, and allows for easy file transfer from one card to another. The USB 3.0 Dual-Slot Reader also features an innovative, pop-up mechanism that lets users close the reader when not in use, protecting it from dirt and debris. Its compact, portable design means users can take it on the go, and its smooth contours help it slip easily in and out of a photo bag or briefcase.

The Lexar Professional USB 3.0 Dual-Slot Reader provides consumers with the quality and reliability they have come to expect from Lexar Media. All Lexar product designs are tested in the Lexar Quality Labs, a group of facilities where all Lexar product designs undergo extensive testing to ensure performance, quality, compatibility, and reliability with more than 800 intended digital devices.

The Lexar Professional USB 3.0 Dual-Slot Reader comes with free, dedicated customer support and a five-year limited warranty. The reader is available now for purchase on www.lexar.com, and will be available from leading photo retailers in June, with an MSRP of \$49.99.

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Lexar. When Memory Matters.™

The Lexar/Crucial logo is available at <http://www.globenewswire.com/newsroom/prs/?pkgid=6945>

About Micron

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*Results may vary based on system configuration and card speed.

**Not supported on all operating system platforms.

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CONTACT: Media Contact:

Andrew Rodger

Matter Communications

978-499-9250 x233

andrew@matternow.com

www.lexar.com