



## Lexar JumpDrive Triton USB 3.0 Flash Drive Combines Small Size With Speeds More Than 20 Times Faster Than Standard USB 2.0 Flash Drives

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### Key Messages:

- Moves content more than 20 times faster than standard USB 2.0 flash drives based on benchmark tests\*
- Utilizes SuperSpeed USB 3.0 technology to provide up to 155MB per second read and 150MB per second write speeds, making it among the fastest USB flash drives available today
- Compact size makes it one of the smallest high-performance USB 3.0 flash drives on the market
- Stylish metal alloy design offers a high-gloss mirror finish with retractable connector

### Multimedia Elements:

- [Lexar Image Gallery](#)
- [Lexar JumpDrive Triton USB 3.0 Flash Drive Demonstration Video](#)
- [Supporting Product Information](#)

FREMONT, Calif., Jan. 10, 2012 (GLOBE NEWSWIRE) -- Lexar, a leading global brand of flash memory products, today announced the JumpDrive® Triton USB 3.0 flash drive. Available in 16GB, 32GB, and 64GB capacities, the new JumpDrive Triton is more than 20 times faster than standard USB 2.0 flash drives based on benchmark tests,\* offering blazing-fast 155MB per second read and 150MB per second write speeds for exceptionally fast and reliable downloading and transferring of content. For additional information about the Lexar JumpDrive Triton USB 3.0 flash drive, visit [www.lexar.com](http://www.lexar.com).

In real-world usage, the JumpDrive Triton takes just 35 seconds to copy a 4GB high-definition (HD) movie,\*\* compared to 11 minutes of waiting time with a standard JumpDrive USB 2.0 flash drive. Additionally, its compact form factor makes it one of the smallest high-performance USB 3.0 drives on the market, enabling users to manage, move, and store their content quickly and efficiently while on the go. The Lexar JumpDrive Triton also features a sleek metal alloy base and a high-gloss mirror finish.

"USB 3.0 technology provides the high-speed performance that allows end-users to download their content — whether it's videos, MP3s, documents, or photos — faster than ever, and take it with them for anytime, immediate access," said Aaron Lee, director of USB product marketing, Lexar. "The JumpDrive Triton USB 3.0 flash drive combines fast transfer speeds, ultra portability, and an appealing sleek design to provide on-the-go users with one of the fastest, smallest, and most reliable USB 3.0 flash drives available."

As a brand of Micron Technology, Lexar is backed by Micron's industry-leading memory technology, providing consumers with the reliability and award-winning products they have come to expect from Lexar. All Lexar product designs undergo extensive testing in the Lexar Quality Labs to ensure performance, quality, compatibility, and reliability with more than 800 intended digital devices.

In addition to the JumpDrive Triton, Lexar is also introducing the new [JumpDrive S73 USB 3.0 flash drive](#) to offer users a wide range of storage options according to their needs. Available in color capacities of 8GB, 16GB, 32GB, and 64GB, the JumpDrive S73 offers users the same convenience and reliability of existing JumpDrive products, but with the added speed and performance benefits of USB 3.0 technology.

Both new USB 3.0 drive designs are compatible with Mac® and PC systems. The JumpDrive Triton USB 3.0 comes with a limited lifetime warranty and is available now in 16GB and 32GB capacities at Amazon, NewEgg, and on [Lexar.com](http://www.lexar.com) with MSRPs of \$69.99 and \$109.99, respectively. The 64GB JumpDrive Triton will be available in February with an MSRP of \$199.99. The JumpDrive S73 includes a three-year limited warranty and will be available in February with MSRPs of \$27.99 (8GB), \$42.99 (16GB), \$74.99 (32GB), and \$144.99 (64GB).

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### About Lexar

Lexar is a leading global brand of Lexar Media, Inc., a subsidiary of Micron Technology, one of the largest semiconductor manufacturers worldwide. Lexar offers industry-leading products in all major flash memory categories, including USB flash drives, innovative backup drives, high-performance memory cards for photography, and all popular form factors of memory cards for mobile devices. Lexar products are available worldwide at major retail and e-tail stores, and at [www.lexar.com](http://www.lexar.com). For more information about Lexar products, visit [www.lexar.com](http://www.lexar.com).

The Lexar/Crucial logo is available at <http://www.globenewswire.com/newsroom/prs/?pkgid=6945>

*Lexar. When Memory Matters.™*

## About Micron

Micron Technology, Inc. is one of the world's leading providers of advanced semiconductor solutions. Through its worldwide operations, Micron manufactures and markets a full range of DRAM, NAND and NOR flash memory, as well as other innovative memory technologies, packaging solutions and semiconductor systems for use in leading-edge computing, consumer, networking, embedded and mobile products. Micron's common stock is traded on the NASDAQ under the MU symbol. To learn more about Micron Technology, Inc., visit [www.micron.com](http://www.micron.com).

\*Up to 26x faster write, 7x faster read speeds when compared to standard JumpDrive USB 2.0 drives using a USB 3.0 port. Speeds based on internal testing. Actual performance may vary.

\*\*Based on 32GB capacity, HD 1080P@30fps (46 Mbps) video, when compared to standard JumpDrive USB 2.0 drives using a USB 3.0 port. Speeds based on internal testing. Actual performance may vary

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