



Micron's DDR4 DRAM Module Named One of the 2012 Hot 100 Products by UBM Tech's EDN

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BOISE, Idaho, Dec. 19, 2012 (GLOBE NEWSWIRE) -- Micron Technology, Inc. (Nasdaq:MU), one of the world's leading providers of advanced semiconductor solutions, today announced that [EDN](#) has named Micron's DDR4 DRAM module one of the "100 Hot Products of 2012." The [2012 EDN Hot 100](#) highlights the electronics industry's most significant products of the year based on innovation, significance, usefulness and popularity.

In May of this year, Micron Technology [announced](#) that it was sampling its first DDR4 DRAM module. Co-developed by Nanya and based on Micron's 30nm technology, the 4Gb, x8 DDR4 device is production ready now and the first piece of a portfolio that eventually will include RDIMMs, LRDIMMs, SODIMMs and UDIMMs (standard and ECC). Components in x8, x16, and x32 also will be available, featuring initial speeds up to 2400 megatransfers per second (MT/s) and increasing to the JEDEC-defined 3200 MT/s.

"We are honored that EDN has recognized our DDR4 module as a hot product this year. We expect the enterprise microserver, ultrathin and tablet markets to adopt this state-of-the-art technology in the coming months," said Robert Feurle, vice president of marketing for Micron's DRAM Solutions Group. "Our customers and the enabler community are equally excited about the readiness of DDR4, and we look forward to driving this best-in-class product into volume production in 2013."

The EDN Hot 100 Products were chosen by the editors of EDN. The selection process focused in on products that stood out for the staff in terms of innovation and usefulness, as well as products that resonated most deeply with the EDN community, as measured both by popularity and engagement.

"This has been an annual tradition at EDN since 1993, and it's always a fun and enlightening challenge for the EDN editors to select the year's Hot 100 Products. This year's selection not only reflects technology trends that have been in place for a while, but also highlights some that are just emerging—as well as a unique product or two that are in a class of their own," said Rich Pell, Executive and Chief Technical Editor, EDN.

The complete list of EDN's Hot 100 Products can be found online at <http://www.edn.com/electronics-products/other/4401457/EDN-Hot-100-products-of-2012> or in the December 14, 2012, issue of *EDN Magazine*.

About Micron

Micron Technology, Inc., is one of the world's leading providers of advanced semiconductor solutions. Through its worldwide operations, Micron manufactures and markets a full range of DRAM, NAND and NOR flash memory, as well as other innovative memory technologies, packaging solutions and semiconductor systems for use in leading-edge computing, consumer, networking, embedded and mobile products. Micron's common stock is traded on the NASDAQ under the MU symbol. To learn more about Micron Technology, Inc., visit www.micron.com.

The Micron Technology, Inc. logo is available at <http://www.globenewswire.com/newsroom/prs/?pkgid=6950>

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