

Micron Embedded Solutions Webcast: Micron Memory for the Interconnected World

February 14, 2013 at 12:00 AM EST

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What

Micron Technology, Inc. (Nasdaq:MU), one of the world's leading providers of advanced semiconductor solutions, today announced that Micron's Tom Eby and Jeff Bader will lead a live webcast to discuss the increasingly significant role of memory solutions in enabling key technology trends that are shaping today's interconnected world.

Mr. Eby will present Micron's view of these trends—including big data, mobility, and machine-to-machine interactions—and our strategy to address key opportunities in the embedded market. He will also discuss how memory is playing a key role in the innovation of the Internet of Things—from mobile environments to automotive and industrial systems.

Mr. Bader will also give an embedded technology update and present case studies specific to the embedded market.

When Thursday, February 21, 11:00 a.m. ET (8:00 a.m. PT)

Who Speakers:

Tom Eby, Vice President and General Manager of Micron Embedded Solutions

Jeff Bader, Vice President of Micron Embedded Solutions Marketing

Where Live webcast: http://investors.micron.com/events.cfm

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About Micron

Micron Technology, Inc., is one of the world's leading providers of advanced semiconductor solutions. Through its worldwide operations, Micron manufactures and markets a full range of SSDs, DRAM, NAND and NOR flash memory, as well as other innovative memory technologies, packaging solutions and semiconductor systems for use in leading-edge computing, consumer, networking, embedded and mobile products. Micron's common stock is traded on the NASDAQ under the MU symbol. To learn more about Micron Technology, Inc., visit www.micron.com.

The Micron Technology, Inc. logo is available at http://www.globenewswire.com/newsroom/prs/?pkgid=6950

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