



Media Advisory: Micron's Tom Eby to Speak at SMART TECHNOLOGY World 2013

May 15, 2013 at 12:00 AM EDT

What BOISE, Idaho, May 15, 2013 (GLOBE NEWSWIRE) -- Micron Technology, Inc. (Nasdaq:MU), one of the world's leading providers of advanced semiconductor solutions, today announced that Tom Eby, vice president of their Embedded Solutions Group, will discuss "Memory for the Interconnected World" in a presentation on May 30, 2013 at SMART TECHNOLOGY World 2013. Eby will cover the role memory serves in today's global network and share strategies to help customers best utilize their memory options. Following lunch, this is the second session of the Vertical Industry Track, one of two Intelligent Ecosystem Tracks offered.

SMART TECHNOLOGY World is the first and only executive-level conference focused on intelligent systems. The event provides a unique venue for decision makers from various industries to network and collaborate on a shared vision that will help define a market on the cusp of major change. Intelligent systems has the potential to be larger than today's mobile market and it will be the next battleground for technology suppliers, hardware and software vendors, and service providers all vying for the opportunity to become the incumbent leaders over the next five years.

When Thursday, May 30, 1:55 p.m. PT

Who Speaker:
Tom Eby, Vice President, Embedded Solutions Group, Micron

Where The Rosewood Sand Hill
2825 Sand Hill Road
Menlo Park, CA 94025
[Hotel Information](#)

Register Register for the SMART TECHNOLOGY conference: <http://intelligentsystems.eventbrite.com/#>

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About Micron

Micron Technology, Inc. is one of the world's leading providers of advanced semiconductor solutions. Through its worldwide operations, Micron manufactures and markets a full range of SSDs, DRAM, NAND and NOR flash memory, as well as other innovative memory technologies, packaging solutions and semiconductor systems for use in leading-edge computing, consumer, networking, embedded and mobile products. Micron's common stock is traded on the NASDAQ under the MU symbol. To learn more about Micron Technology, Inc., visit www.micron.com.

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