



Crucial Introduces New Ballistix Sport Design for Gamers and Enthusiasts

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Key Messages:

- Offers an aggressively-styled and taller heat spreader design that improves thermal performance.
- Features XMP profiles for easy BIOS configuration in supported systems.
- Crucial® Ballistix® Sport XT offers DDR3 speeds up to 1866MHz and is available in 4GB and 8GB modules and up to 32GB quad channel kits (8GBx4).

Multimedia Elements:

- [Crucial Image Gallery](#)
- [Ballistix Sport XT Product Flyer](#)

BOISE, Idaho and GLASGOW, United Kingdom, June 3, 2013 (GLOBE NEWSWIRE) -- Crucial, a leading global brand of memory and storage upgrades, today announced the immediate availability of the Crucial Ballistix Sport XT memory, which offers a new aggressively-styled, taller heat spreader design that improves thermal performance. Designed for gamers and enthusiasts looking for fast and responsive performance, Ballistix Sport XT modules offer XMP profiles for advanced speeds and timings as well as easy BIOS configuration in supported systems.

"The Crucial Ballistix Sport series is designed to provide mainstream users and performance enthusiasts with a reliable, no-hassle gaming experience," said Jeremy Mortenson, senior product manager, Crucial. "The new Sport XT memory offers an attractive new heat spreader styling for gamers who are looking for enhanced thermal performance, and a new color that complements popular motherboards."

Available in 4GB and 8GB modules and up to 32GB quad channel kits (8GBx4), Sport XT memory offers DDR3 speeds up to 1866MHz. Crucial Ballistix Sport XT memory modules are available now directly at www.crucial.com, or through select global channel partners.

Crucial Ballistix memory is backed by a limited lifetime warranty and is rigorously tested to meet or exceed the high-quality performance specifications customers have come to expect from Crucial. As a brand of Micron, one of the largest manufacturers of DRAM in the world, Crucial engineers work to design, refine, test, manufacture, and support the extensive line of memory modules. For more information, please visit www.crucial.com/ballistix.

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About the Crucial Brand

Crucial is a global brand of Micron Technology, Inc. Crucial® products include award-winning solid state drives (SSDs) and DRAM for more than 50,000 desktops, laptops, servers, workstations, and other systems. Crucial products are available worldwide at leading retail and e-tail stores, commercial resellers, and system integrators who can be found at www.crucialproducts.com. For more information or support, visit www.crucial.com.

About Micron

Micron Technology, Inc. is one of the world's leading providers of advanced semiconductor solutions. Through its worldwide operations, Micron manufactures and markets a full range of DRAM, NAND and NOR flash memory, as well as other innovative memory technologies, packaging solutions and semiconductor systems for use in leading-edge computing, consumer, networking, embedded and mobile products. Micron's common stock is traded on the NASDAQ under the MU symbol. To learn more about Micron Technology, Inc., visit www.micron.com.

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