



PC Gamers Invited to Experience World's Fastest SSD

April 14, 2010

Key Messages:

- Fifty (50) ultra high-end NVIDIA demo gaming PCs will be displayed at the largest US gaming events throughout 2010
- NVIDIA demo rigs are loaded with the Crucial® RealSSD™ C300 drive, the fastest SSD available to end consumers
- Gaming event attendees are invited to experience for themselves the stunning speed of the world's fastest SSD

Multimedia Elements:

- [Crucial RealSSD C300 Specs](#)
- [Crucial Logo & Product Image Gallery](#)

FREMONT, Calif., April 14, 2010 (GLOBE NEWSWIRE) -- Lexar Media, a leading global provider of memory products for digital media, today announced that the Crucial RealSSD C300 drive—the fastest solid-state drive on the market—will be installed in 50 high-end NVIDIA demo computers to be displayed at the largest US gaming events throughout 2010. The co-promotion will give gaming enthusiasts an opportunity to get hands-on with a computer running a high-end solid-state drive. Gamers will notice incredibly fast system boot times, significantly shortened game load times, and an impressive overall performance gain that defines the SSD experience compared with traditional hard drives.

"We're pulling out the stops to put the Crucial RealSSD C300 in gamers' hands so they can experience for themselves what it feels like to be playing on the world's fastest solid-state drive," noted Robert Wheadon, Lexar Media senior product manager. "The Crucial RealSSD C300 paired up with NVIDIA's supped-up computers will no doubt create an unforgettable in-game experience for gamers."

"NVIDIA is excited to use the blazing-fast Crucial RealSSD C300 solid-state drives alongside our next-generation GeForce® GTX 480 GPUs in the systems we'll be taking to gaming events all over the country," said Paul Jastrzebski, NVIDIA technical marketing specialist.

The NVIDIA demo systems are expected to be on display and available for public use at all major US gaming events, including Penny Arcade Expo (PAX) East and West, [QuakeCon](#), [BlizzCon](#), [Comic-Con](#), and various LAN parties such as [PDXLAN](#).

Recent benchmark tests have shown the Crucial C300 to be the fastest desktop and notebook SSD available to end consumers, boasting scorching-fast read speeds of up to 355MB/s. The Crucial RealSSD C300 leverages [Micron® RealSSD technology](#), and natively supports SATA 6Gb/s—the next generation high-speed storage interface—and is backwards compatible with the SATA 3Gb/s interface.

The Crucial RealSSD C300 drive is available through select resellers worldwide and online at www.crucial.com/ssd, www.crucial.com/uk/ssd, or www.crucial.com/eu/ssd.

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About Lexar Media

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Lexar. When Memory Matters.™

The Lexar/Crucial logo is available at <http://www.globenewswire.com/newsroom/prs/?pkgid=6945>

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