



CDW to Sell Industry-Leading Crucial™ Solid State Drives (SSD)

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Fremont, CA , Tuesday, April 01, 2008 – Lexar Media, a leading global provider of memory products for digital media, today announced that its line of Crucial solid state drives (SSD) are now available at CDW, a leading provider of technology products and services for business, government and education. Crucial SSDs are more durable, require less power, and offer greater overall system performance than traditional hard disk drives. Crucial SSDs will be available in capacities of 32GB and 64GB in an industry standard 2.5-inch drive enclosure with an industry-leading native SATA 3.0Gb/s interface, and CDW will offer both the 32GB and 64GB Crucial SSD products. To purchase Crucial SSDs at CDW, visit www.cdw.com/crucial.

"Lexar Media is proud to be associated with CDW, and we have a long, successful history together," said Dave Elledge, director of sales at Lexar Media. "CDW enables us to reach our target customers for each of our many product lines, including DRAM, memory cards, USB flash drives, and now SSDs."

"CDW welcomes the addition of Lexar Media's line of Crucial SSDs to our portfolio of data storage offerings," said Matthew A. Troka, vice president of product and partner management at CDW. "We're constantly seeking new ways to help customers achieve increased system performance and to make the most of their technology investments. The flash-based technology and compact design of Crucial SSDs, enables CDW to offer additional performance improving alternatives to traditional hard drives."

Additionally, CDW will offer the Crucial SK01 external drive kit (sold separately), a device that delivers the benefits of SSD technology to a user's desktop and beyond. The innovative SK01 kit allows users to enjoy SSD technology installed in their desktop or as a portable storage device via a USB port.

About Lexar Media

Lexar Media is a leading marketer and manufacturer of NAND flash and DRAM memory products under the Lexar and Crucial brand names. Lexar Media also sells flash memory products under the Kodak brand. For more information about Lexar Media, visit www.lexar.com. For more information about Crucial products, visit www.crucial.com, www.crucial.com/uk or www.crucial.com/eu. Lexar Media, Inc. is a subsidiary of Micron Technology, Inc., and Lexar Media is a division of Micron Europe Limited, a division of Micron Semiconductor Asia Pte. Ltd., and a division of Micron Japan, Ltd.

About Micron

Micron Technology, Inc., is one of the world's leading providers of advanced semiconductor solutions. Through its worldwide operations, Micron manufactures and markets DRAMs, NAND flash memory, CMOS image sensors, other semiconductor components, and memory modules for use in leading-edge computing, consumer, networking and mobile products. Micron's common stock is traded on the New York Stock Exchange (NYSE) under the MU symbol. To learn more about Micron Technology, Inc., visit www.micron.com.

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