



Crucial.com Honored with Environment at Work Award

November 5, 2008

Fremont, California and Meridian, Idaho , Wednesday, November 05, 2008 – Lexar Media, a leading global provider of memory products for digital media, today announced that Crucial.com was awarded the first annual "Environment at Work" award by the city of Meridian, Idaho. Crucial.com, a premier online destination for DRAM and flash memory products, was chosen to receive the Environment at Work award for implementing unique waste reduction measures through recycling, reduction, reuse, and hazardous waste management. In 2006, Lexar Media, a subsidiary of Micron Technology, Inc., established a new reuse/recycling program at Crucial.com, and employees subsequently recycled more than 77 tons of plastic, cardboard, and pallets in 2007.

"At Crucial.com, we continually strive to reduce, recycle, and reuse the materials used in our processes every day, and this award reaffirms those efforts and ongoing commitment," said Darin Johnson, Finished Goods Supervisor at Crucial.com. "We're extremely honored to be the first-ever recipient of the Environment at Work award presented by the city of Meridian and the Sanitary Services Company."

For more information about the entire line-up of award-winning Crucial memory products, visit: www.crucial.com.

About Lexar Media

Lexar Media is a leading designer, manufacturer, and marketer of NAND flash and DRAM memory products under the Lexar and Crucial brand names. Lexar offers products in all major flash and DRAM memory categories, including: consumer and enterprise-level USB flash drives, industry-leading memory cards for photography, and all popular form factors of memory cards for mobile devices. For computers, Lexar also offers a full range of DRAM computer memory upgrades for PCs and Mac® systems, and solid state drives (SSD). An industry leader in innovative, patented flash memory technology, Lexar is vertically integrated with Micron Technology, one of the largest semiconductor manufacturers worldwide.

For more information about Lexar, visit www.lexar.com. For more information about Crucial products, visit www.crucial.com, www.crucial.com/uk or www.crucial.com/eu. Lexar Media, Inc. is a subsidiary of Micron Technology, Inc. Lexar Media is a division of Micron Europe Limited, a division of Micron Semiconductor Asia Pte. Ltd., and a division of Micron Japan, Ltd.

About Micron Technology, Inc.

Micron Technology, Inc., is one of the world's leading providers of advanced semiconductor solutions. Through its worldwide operations, Micron manufactures and markets DRAMs, NAND flash memory, CMOS image sensors, other semiconductor components, and memory modules for use in leading-edge computing, consumer, networking and mobile products. Micron's common stock is traded on the New York Stock Exchange (NYSE) under the MU symbol. To learn more about Micron Technology, Inc., visit www.micron.com.

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