



Lexar Media Announces Special Edition Crucial Ballistix Tracer Red 2GB Memory Modules

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Glasgow, Scotland , Tuesday, February 26, 2008 – Lexar Media, a leading global provider of memory products for digital media, today announced the immediate availability of Special Edition Crucial Ballistix Tracer® Red 2GB DDR2-800 memory modules. The new modules feature two rows of red activity-indicating light emitting diodes (LED), red ground-effects LEDs, and a red printed circuit board (PCB) stylishly covered with a striking red heat spreader with a raised, diamond-cut logo and clip-less design. Images and product specifications can be found at www.crucial.com/uk/red.

"Crucial Ballistix Tracer Red 2GB 800MHz modules are designed to impress both inside and out," said Jeremy Mortenson, Lexar Media's DRAM Product Marketing Manager. "Hiding beneath the attractive casing is our award-winning Crucial Ballistix 800MHz memory, which maximizes performance through high speeds and low latencies. Plus, they are available in our highest capacity modules to date."

Crucial Ballistix Tracer Red memory modules offer latency timings of 4-4-4-12 and are available immediately in 2GB modules and 4GB kits at www.crucial.com/uk, www.crucial.com/eu, and in Nordic regions through Komplett. Product availability in the U.S. is expected in Q2 2008.

About Lexar Media

Lexar Media is a leading marketer and manufacturer of NAND flash and DRAM memory products under the Lexar and Crucial brand names. Lexar also sells flash memory products under the Kodak brand. For more information about Lexar, visit www.lexar.com. For more information about Crucial products, visit www.crucial.com, www.crucial.com/uk or www.crucial.com/eu. Lexar Media, Inc. is a subsidiary of Micron Technology, Inc., and Lexar Media is a division of Micron Europe Limited, a division of Micron Semiconductor Asia Pte. Ltd., and a division of Micron Japan, Ltd.

About Micron Technology, Inc.

Micron Technology, Inc., is one of the world's leading providers of advanced semiconductor solutions. Through its worldwide operations, Micron manufactures and markets DRAMs, NAND flash memory, CMOS image sensors, other semiconductor components, and memory modules for use in leading-edge computing, consumer, networking and mobile products. Micron's common stock is traded on the New York Stock Exchange (NYSE) under the MU symbol. To learn more about Micron Technology, Inc., visit www.micron.com.

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