



Lexar Media Announces Next Generation Crucial Solid-State Drive Products

July 20, 2009

Fremont, California, and Glasgow, UK , Monday, July 20, 2009 – Lexar Media, a leading global provider of memory products for digital media, today announced its revved-up line of Crucial solid-state drive (SSD) products – the fastest, highest capacity Crucial SSDs to date. The most dramatic change in this new generation of Crucial SSDs is the blazing-fast read and write speeds. The flagship 256GB Crucial M225 SSD screams at an impressive 250MB/sec read speed and a 200MB/sec write speed. The new Crucial SSDs enhance system performance by improving operating system boot and application load times. They also utilize a SATA 2.0 (3Gb/s) interface and feature MLC NAND flash components housed in an industry standard 2.5-inch drive enclosure, making a Crucial M225 SSD easy to install.

"By upgrading their system with a solid-state drive, mobile computer users will enjoy a faster, more rugged system with storage built for mobility. The fact that SSDs don't have any moving parts makes Crucial solid-state drives quieter, cooler, and more durable than traditional hard drives," said Robert Wheadon, Lexar Media's senior worldwide product marketing manager.

The benefits of an SSD aren't limited to notebooks; the Crucial SK01 External Drive Storage Kit (sold separately) is compatible with all three Crucial M225 solid-state drive products. This innovative device delivers the benefits of SSD technology to a user's desktop, or as a portable storage device via a USB port. The kit includes a 2.5-inch USB 2.0 external enclosure, a 3.5-inch SATA 3Gb/s hot-swappable drive bay, and a 5.25-inch drive bay bracket. The Crucial SK01 kit comes with a five year limited warranty.

Visit www.crucial.com/ssd, www.crucial.com/uk/ssd, or www.crucial.com/eu/ssd to take advantage of free online tools, such as the Crucial SSD Advisor tool, which allows customers to find a compatible SSD simply by choosing their system make and model from a drop-down menu. Additionally, an online flash-based installation guide demonstrates how easy it is to install a Crucial M225 SSD.

Crucial SSDs are available in 64GB (currently \$169.99), 128GB (currently \$329.99), and 256GB (currently \$599.99) capacities online at www.crucial.com/ssd, www.crucial.com/uk/ssd, or www.crucial.com/eu/ssd, and through select channel partners. The new Crucial SSDs also feature a five year limited warranty.

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About Lexar Media

Lexar Media is a leading designer, manufacturer, and marketer of NAND flash and DRAM memory products under the Lexar® and Crucial brand names. Lexar offers products in all major flash and DRAM memory categories, including consumer and enterprise-level USB flash drives, industry-leading memory cards for photography, and all popular form factors of memory cards for mobile devices. For computers, Lexar also offers a full range of DRAM computer memory upgrades for PCs and Mac® systems, and solid-state drives (SSDs). An industry leader in innovative, patented flash memory technology, Lexar is vertically integrated with Micron Technology, one of the largest semiconductor manufacturers worldwide.

For more information about Lexar, visit www.lexar.com. For more information about Crucial products, visit www.crucial.com, www.crucial.com/uk or www.crucial.com/eu. Lexar Media, Inc. is a subsidiary of Micron Technology, Inc. Lexar Media is a division of Micron Europe Limited, a division of Micron Semiconductor Asia Pte. Ltd., and a division of Micron Japan, Ltd.

Lexar. When Memory Matters.™

About Micron

Micron Technology, Inc., is one of the world's leading providers of advanced semiconductor solutions. Through its worldwide operations, Micron manufactures and markets DRAM, NAND flash memory, CMOS image sensors, other semiconductor components, and memory modules for use in leading-edge computing, consumer, networking, and mobile products. Micron's common stock is traded on the New York Stock Exchange (NYSE) under the MU symbol. To learn more about Micron Technology, Inc., visit www.micron.com.

Crucial® M225 Solid-State Drive (SSD) Key Messages:

- Fastest, highest capacity Crucial SSDs to date
- Available in capacities of 64GB, 128GB, and 256GB
- Featuring an industry standard 2.5-inch form factor, and a SATA 2.0 (3Gb/s) interface
- Excellent alternative to the traditional hard drive – quieter, cooler, and more durable
- Fully compatible with the [Crucial SK01 External Drive Storage kit](#)

Multimedia Elements:

- [Crucial Image Gallery](#)
- [Crucial M225 Solid-State Drive Product Spec Sheets](#)

Related Links

[Micron Media Center](#)

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