



Crucial.com Announces Search for the Next Official Unofficial Office Computer Go-To Superstar

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Win \$5,000 and a Technology Upgrade Gift Certificate for the Office by Nominating That Everyday Office Worker Who Selflessly Protects Colleagues From Computer Chaos

BOISE, Idaho--(BUSINESS WIRE)-- Celebrating the unsung everyday office heroes who, without formal training, added salary, or title, continually defy the bounds of their normal job duties to rescue colleagues that have fallen victim to everyday office computer chaos, Crucial.com is asking the public to honor their own office computer superstar by nominating them at www.CrucialSuperstar.com for a chance to win \$5,000 cash, a \$5,000 BestBuy.com gift certificate for the office in addition to the title of America's **Official Unofficial Office Computer Go-To Superstar**.

The Official Unofficial Office Computer Go-To Superstar invites defenders of computer justice in Ame ...

Saluting those who go above and beyond to protect their coworkers from unrelenting blue screens of death, spinning beach balls and hourglasses, vanishing computer files, system crashes, and other office computer-induced crises, nominations are being

The Official Unofficial Office Computer Go-To Superstar invites defenders of computer justice in America to go to www.crucialsuperstar.com for a chance to win \$5,000. (Photo: Business Wire)

accepted at www.CrucialSuperstar.com through April 15th. Nominees have a chance to win \$5,000 of their own as well as an additional \$5,000 technology upgrade through BestBuy.com for the winning office. To nominate a superstar, just complete the online nomination form and upload any supporting photos/videos to help make the case for why a co-worker or colleague is deserving of the title.

All nominee submissions will be reviewed by Crucial.com judges and the nominee with the most compelling story will be awarded. Winners will be announced on May 1, 2013, a day that serves as a "May Day" for computers, but is also officially unofficially deemed as **Official Unofficial Office Computer Go-To Superstar Day**. Visit www.CrucialSuperstar.com for official rules and entry details. Open to US residents only, no purchase necessary.

"When a file goes missing, they are there. When a computer screen goes blue, they are there. When a co-worker is unable to print, they are there. When email is down, the internet is slow, or a computer freezes up, it is these self-trained individuals that are called upon by their colleagues when an official IT person is not available," said Roddy Mclean, Crucial.com director of marketing. "They may be the person sitting next to you, the person working in the department downstairs, or the one sorting the mail, but regardless of their official duties, when it comes to taking on the office computer problems, these superstars are deserving of the title, Official Unofficial Office Computer Go-To Superstar."

In addition to nominating a colleague for the title of Official Unofficial Office Computer Go-To Superstar, visitors to www.CrucialSuperstar.com will also find downloadable ringtones, sharable badges, images and memes, honorary certificates, video outtakes and more.

About Crucial.com

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About Micron

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