



Crucial Supports Intel® Demo Depot Program With High-Density Server Memory Modules

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BOISE, Idaho, and GLASGOW, United Kingdom, Oct. 30, 2012 (GLOBE NEWSWIRE) -- Crucial, a leading global brand of memory and storage upgrades, and Intel, a world leader in computing innovation, today announced the inclusion of Crucial® server memory modules in the Intel Demo Depot Program. This service lends fully configured Intel Xeon®-based servers to customers for evaluation and testing prior to final purchase. As a brand of Micron Technology, Inc., one of the largest memory manufacturers in the world, Crucial supplies the Intel Demo Depot Program with DDR3L registered DIMMs ranging from 8GB to 16GB densities, in speeds of 1600MT/s and 1333MT/s to support Intel's latest generation of servers.

The Intel Demo Depot Program consists of more than 200 servers and is available to interested customers throughout North America. Potential customers procure evaluation servers for 30-day periods to test equipment and proof-of-concept trials. Servers are also used by various technology manufacturers for demonstrations at tech-focused tradeshows and customer demos by Intel field account engineers.

"Launching a new server architecture requires close cooperation from the entire industry," said David L. Brown, Director of Marketing for Intel Enterprise Platforms and Services Division (EPSD). "We are pleased to be partnering with Crucial to include their memory products in the Intel® Server Systems based on the Intel® Xeon® Processor E5 Family we lend for validation and demos. Micron is a leader in server memory technology and a great fit for these EPSD boards and systems."

Micron's Systems Compatibility Group utilizes extensive qualification, validation, and testing procedures to ensure Crucial server modules are compatible with the widest range of servers and data center platforms available. By working directly with Intel, as well as many of the Intel-based server manufacturers, we are able to deliver server memory solutions that are compatible and offer reliable performance throughout the server system lifecycle.

"The Intel Demo Depot Program offers a unique opportunity to collaborate with a global leader and trusted name in servers," said Michael Moreland, worldwide product marketing manager, Crucial. "Supporting Intel server customers helps us to solidify our relationship with Intel and expand our presence in the server and data center space."

For more information on Crucial server memory, please visit www.crucial.com.

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About Crucial

Crucial is a global brand of Micron Consumer Products Group, a division of a subsidiary of Micron Technology, Inc., one of the largest memory manufacturers in the world. Crucial® products include award-winning solid state drives (SSDs) and DRAM for more than 50,000 desktops, laptops, servers, workstations, and other systems. Crucial products are available worldwide at leading retail and e-tail stores, commercial resellers, and system integrators who can be found at www.crucialproducts.com. For more information or support, visit www.crucial.com.

The Crucial logo is available at <http://www.globenewswire.com/newsroom/prs/2pkgid=8353>

About Micron

Micron Technology, Inc., is one of the world's leading providers of advanced semiconductor solutions. Through its worldwide operations, Micron manufactures and markets a full range of DRAM, NAND and NOR flash memory, as well as other innovative memory technologies, packaging solutions and semiconductor systems for use in leading-edge computing, consumer, networking, embedded and mobile products. Micron's common stock is traded on the NASDAQ under the MU symbol. To learn more about Micron, visit www.micron.com.

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CONTACT: Media Contact:

US Contact:

Andrew Rodger

Crucial

+1 (978) 518-4516

crucial@matternow.com

