



Is Your Computer Causing Relationship Stress?

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Is Your Computer Causing Relationship Stress?The Pollack PR Marketing Group

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Boise, Idaho, February 05, 2013 - As Americans get set to express their love with flowers, candy and expensive dinners this February, new research commissioned by Crucial.com provides greater insight into the effect that computers are having on relationships.

[The nationwide survey](#)*, conducted online by Harris Interactive on behalf of Crucial.com, revealed that **41%** of surveyed U.S. adults who are married/in a relationship and have a computer, say that time spent on the computer (either by them or their spouse/significant other) is a source of stress in their relationship. 59% cited work-related issues as causing relationship strain and 75% indicated that finances were a cause of stress in their relationship.

Said Dr. John Gray, relationship expert and author of *Men Are from Mars, Women Are from Venus*, "A computer's performance can increase or lower stress in a relationship. We're living in a world where most people spend more time with a computer on a daily basis than they do with their spouse or significant other."

In particular, the survey also revealed that nearly one-quarter (23%) of surveyed men and women who are married/in a relationship said that they believe that their spouse or significant other spends too much time on the computer. Moreover, women are more frequently frustrated by their computer's performance as more than one-quarter (**27%**) of surveyed women (ages 35-44) who are married/in a relationship indicated that their computer has caused frustration and/or stress more frequently than has their spouse/significant other over the past 6 months.

"These findings are fascinating because of the changing dynamic between people and their computers," added Dr. Gray. "I have a lot of couples coming to me about issues that cause tension in their relationships—of course, finances and job stress are the usual suspects, but I am also hearing more concern about time spent on the computer."

Additionally, **21%** of surveyed U.S. adults who are married/in a relationship and have a computer indicate that computer problems (e.g. slowness, crashes, freezing) are generally more stressful than an argument with their spouse/significant other.

"It is interesting that both human relationships and computers are similar in that they are both capable of prompting strong, passionate feelings and emotions when things are not going as we like, or expect," says Roddy McLean, marketing director, Crucial.com. "Unlike our relationships with others, often times improving the relationship we have with our computers is as simple as restoring lost performance with a do-it-yourself memory upgrade."

Founded on the concept of making upgrades easy for the everyday computer user, Crucial.com has been serving customers for nearly 15 years, while providing the knowledge and tools needed to select and purchase the right computer memory upgrade. Just go to Crucial.com and run the [Crucial® System Scanner](#) tool to find the right memory upgrade options that will improve system performance and extend the life of an existing computer.

Visit www.crucial.com for more information, follow Crucial on Twitter at @CrucialMemory, "LIKE" Crucial at www.facebook.com/CrucialMemory, and subscribe to helpful videos at www.youtube.com/crucialmemory.

*Survey Methodology

This survey was conducted online within the United States by Harris Interactive on behalf of Crucial.com from November 30 - December 4, 2012 among 2,691 adults ages 18 and older. This online survey is not based on a probability sample and therefore no estimate of theoretical sampling error can be calculated. For complete survey methodology, including weighting variables, please contact Will Ostedt at wostedt@ppmgcorp.com.

About Crucial.com

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