



Crucial.com Announces New Grand Prize For Recently Launched Sweepstakes

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Boise, Idaho, May 30, 2012 - [Crucial.com](http://www.crucial.com), a leading online destination for memory upgrades, announced today, that due to unforeseen circumstances, the "Dinner with the Woz" sweepstakes grand prize has been replaced with a new grand prize – an " *Apple Spending Spree*", whereby one winner will receive \$10,000 worth of Apple gift cards to be used in Apple retail and online stores. In addition, Crucial.com announced that it will match the grand prize with a \$10,000 Apple gift card to TechSoup Global, a nonprofit organization that provides other nonprofits and libraries with the technology needed to fulfill their missions and serve their communities. To see complete details and enter the sweepstakes, visit <http://www.crucial.com/mac2012>.

Contestants can enter the [Apple Spending Spree sweepstakes](#) between May 30 and June 30, 2012. After answering a few simple questions about their Mac® computer usage, visitors will then be entered into a random drawing for a chance to win the grand prize. In addition to one Grand Prize winner, entrants are also eligible to win a First Prize package consisting of a Crucial® SSD upgrade for their computer, as well as a runner-up prize of a Crucial DRAM upgrade. Visit the sweepstakes [webpage](#) for details on entry requirements, prize packages, and more information on TechSoup Global.

"TechSoup Global has been able to provide many nonprofits and libraries around the world with technology that can give a boost to their great work," said Gayle Samuelson Carpentier, Chief Business Development Officer of TechSoup Global. "We are delighted to be partnering with Crucial.com and to be the matching recipient of this great grand prize offering. We wish all the entrants good luck, as we are very excited to put this prize to work for deserving organizations."

"We apologize to our customers for the change in the grand prize, and hope entrants will understand that we were trying to offer them a truly unique and fun experience with one of the great minds in consumer technology," said Fabrice Sabo, e-commerce marketing manager, Crucial.com. "Anyone who has already entered the 'Dinner with the Woz' contest will automatically be entered for a chance to win the new grand prize."

In support of the sweepstakes promotion, Crucial.com has bolstered its online Mac memory upgrade area by providing Mac computer users with easy access to the award-winning Crucial.com System Scanner tool and an expanded resource section. The dedicated Mac computer upgrade area enables users to quickly assess, select, purchase and install guaranteed compatible memory upgrades for a wide range of Mac systems, old and new. Mac users will also find an abundance of helpful video tutorials and more than 100 detailed, step-by-step DRAM and SSD installation guides for popular MacBook® Pro, iMac®, Mac Mini and Mac Pro® computer models.

Visit www.crucial.com for more information, follow Crucial on Twitter at @CrucialMemory, "LIKE" Crucial at www.facebook.com/CrucialMemory, and subscribe to helpful videos at www.youtube.com/crucialmemory.

About Crucial.com

Crucial.com is a leading online retailer specializing in computer memory (RAM) upgrades and solid state drives (SSD), and is an online destination of Micron Technology, Inc., one of the world's leading manufacturers of computer memory products. Crucial.com offers more than 250,000 upgrades for nearly every computer system: home and business, old and new, PC and Mac® computers. Utilizing a suite of easy-to-use, free online tools, including the Crucial System Scanner and the Crucial Memory Advisor™ tools, consumers are able to quickly assess, select, and purchase compatible memory upgrades to restore computer performance, improve system reliability and increase productivity. For more information, visit www.crucial.com.

About Micron Micron Technology, Inc. is one of the world's leading providers of advanced semiconductor solutions. Through its worldwide operations, Micron manufactures and markets a full range of DRAM, NAND and NOR flash memory, as well as other innovative memory technologies, packaging solutions and semiconductor systems for use in leading-edge computing, consumer, networking, embedded and mobile products. Micron's common stock is traded on the NASDAQ under the MU symbol. To learn more about Micron Technology, Inc., visit www.micron.com.

About TechSoup Global

TechSoup Global (www.techsoupglobal.org) is a 501(c)(3) nonprofit organization working towards the day when every nonprofit, library, and social benefit organization on the planet has the technology knowledge and resources it needs to operate at its full potential. TechSoup Global was founded in 1987 on the belief that technology is a powerful enabler for social change. Today, it has over 200 employees, an annual budget of US\$30 million, and operates programs in Africa, the Americas, Asia Pacific, Europe, and the Middle East through a network of independent capacity-building non-governmental organizations. With support of leading technology companies, including Microsoft, Adobe, Cisco, and Symantec, TechSoup Global and its network have reached more than 167,000 organizations, distributed more than 8.7 million technology products, and enabled recipients in 38 countries to save more than US\$2.9 billion in IT expenses. For more information about technology donations and resources for U.S.-based nonprofits and public libraries, visit www.techsoup.org.

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