

Crucial To Support Next-Generation Intel® Server Platform with New Server Memory

September 13, 2011

Crucial To Support Next-Generation Intel® Server Platform with New Server MemoryKey Messages:

- 1. Crucial® LRDIMMs will support higher memory densities than standard DDR3 RDIMMs and enable users to add more DIMMs per channel
- 2. New modules increase memory bandwidth by up to 35 percent
- 3. Memory is fully-validated and compatible with the new Intel Xeon® processor E5 family

Multimedia Elements:

1. Crucial Image Gallery

US Contact: Kelly Sasso Lexar Media +1 208-363-5654 ksasso@micron.com http://www.crucial.com

UK Contact: Joan Lunny Lexar Media +44 (0) 1355 586130 crucialeupr@micron.com http://www.crucial.com/uk

Boise, ID, and Glasgow, UK, September 13, 2011 - Crucial, a leading global brand of memory and storage upgrades, announced today at Intel® Developer Forum (IDF) its plans to launch Crucial Load-Reduced DIMM (LRDIMM) modules in support of the forthcoming Intel Xeon processor E5 family. As companies grow, IT managers and systems administrators are constantly struggling to meet the needs of new and demanding applications. In recognition of these challenges, Crucial will be making available LRDIMM server memory which will support higher memory densities than standard DDR3 RDIMMs, and allow the addition of more DIMMs per channel.

LRDIMM modules deliver up to twice the installed memory capacity for next-generation servers as a result of their ability to reduce the loads presented to the CPU. Servers with the higher-installed memory densities can then run the memory at a higher frequency, enabling up to a 35 percent increase in memory bandwidth over standard RDIMMs, improving overall data center performance and efficiency.

"The latest and future generations of servers and server applications all have a common denominator – the need for high performance – and Crucial LRDIMMs help meet this critical need, while offering a high degree of reliability," said Michael Moreland, worldwide product marketing manager, Crucial. "Companies are continuing to implement complex technologies like server virtualization, cloud computing, and database applications, and Crucial is committed to supporting the evolution of server advancements and technologies by offering compatible, high-quality memory."

The DDR3-1333MHz 1.35V LRDIMM modules are Intel-validated, halogen-free and RoHS compliant, and will be available in densities up to 32GB and kits up to 96GB at the launch of the Intel Xeon processor E5 family.

Follow us online!

Facebook: www.twitter.com/crucialmemory YouTubeTMwww.youtube.com/crucialmemory

About Crucial

Crucial is a leading global brand of Micron Technology, one of the largest semiconductor manufacturers worldwide. Crucial branded products include industry-leading solid-state drives (SSD) and DRAM memory upgrades for desktops, laptops, servers, workstations, and other systems. Crucial products are available worldwide at leading retail and e-tail stores, commercial resellers and system integrators, and at www.crucial.com. For more information about Crucial products, visit www.crucial.com.

About Micron

Micron Technology, Inc. is one of the world's leading providers of advanced semiconductor solutions. Through its worldwide operations, Micron manufactures and markets a full range of DRAM, NAND and NOR flash memory, as well as other innovative memory technologies, packaging solutions and semiconductor systems for use in leading-edge computing, consumer, networking, embedded and mobile products. Micron's common stock is traded on the NASDAQ under the MU symbol. To learn more about Micron Technology, Inc., visit www.micron.com.

©2011 Micron Technology, Inc. All rights reserved. Information is subject to change without notice. Crucial, and the Crucial logo are trademarks of Micron Technology, Inc. All other brand or product names are trademarks or registered trademarks of their respective holders.