



Crucial Memory Brings DDR3 Performance Benefits to Mainstream Desktop Users

September 8, 2009

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Key Messages:

1. **1GB and 2GB Crucial® DDR3-1333MHz (PC3-10600) non-ECC and ECC UDIMM memory modules are available now.**
2. **New Crucial memory upgrades support the latest Intel® desktop processors.**
3. **Crucial DDR3-1333MHz memory options have been validated with new Intel technology and are Intel-certified.**

Multimedia Elements:

1. [Crucial Image Gallery](#)
2. [Intel DDR3 Non-ECC Validation List](#)
3. [Intel DDR3 ECC Validation List](#)

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Fremont, CA, and Meridian, ID, September 08, 2009 - Lexar Media, a leading global provider of memory products for digital media, today announced the availability of Crucial DDR3-1333MHz (PC3-10600) 1GB and 2GB ECC and non-ECC UDIMM memory modules. These new modules have been qualified for compatibility with Intel's latest generation of desktop processors and chipsets – the Intel Core™ i5 and Intel Core i7 processors, with Intel P55 chipsets. This latest Crucial DDR3 memory offering opens up DDR3 performance gains to mainstream users.

"Intel's new P55 and Intel Core i5/Core i7 based processors, coupled with Crucial's DDR3-1333MHz UDIMM memory upgrades, bring DDR3 performance to mainstream desktop computing, which until now has been targeted mainly at performance enthusiasts and high-end workstation applications," said Jim Jardine, Lexar Media's senior worldwide product manager. "We've worked closely with Intel to ensure our memory has been validated as compatible with these next generation platforms."

The new DDR3-1333MHz modules are available in 2GB and 4GB kits through select resellers worldwide and at www.crucial.com, www.crucial.com/uk, or www.crucial.com/eu. With the Crucial Memory Advisor™ online tool, customers can also find guaranteed-compatible DDR3-1333MHz memory upgrades by choosing their system make and model from a drop-down menu. Like many Crucial memory products, the new DDR3-1333MHz ECC and non-ECC modules include a limited lifetime warranty.

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Lexar Media is vertically integrated with Micron Technology, one of the largest semiconductor manufacturers worldwide. Lexar Media, Inc. is a subsidiary of Micron Technology, Inc. Lexar Media is a division of Micron Europe Limited, a division of Micron Semiconductor Asia Pte. Ltd., and a division of Micron Japan, Ltd.

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About Micron

Micron Technology, Inc. is one of the world's leading providers of advanced semiconductor solutions. Through its worldwide operations, Micron manufactures and markets a full range of DRAM, NAND and NOR flash memory, as well as other innovative memory technologies, packaging solutions and semiconductor systems for use in leading-edge computing, consumer, networking, embedded and mobile products. Micron's common

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