



Crucial m4 Solid-State Drive with Higher Capacities and Faster Performance Now Available

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Crucial m4 Solid-State Drive with Higher Capacities and Faster Performance Now Available **Key Messages:**

1. Next-generation Crucial® m4 SSD — the successor to the award-winning Crucial RealSSD™ C300 — is now available worldwide.
2. Ideal for business customers and general consumers, the Crucial m4 incorporates Micron Technology's 25nm NAND flash design and innovations.
3. Capacities range from 64GB to 512GB in a 2.5" form factor.
4. Supports SATA 6Gb/s interface, and achieves read speeds up to 415MB/second and write speeds up to 260MB/s.

Multimedia Elements:

1. [Crucial Image Gallery](#)
2. [Crucial m4 Product Flyers](#)

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Fremont, CA, and Glasgow, UK, April 26, 2011 - Lexar Media, a leading global provider of memory products for digital media, today announced the immediate availability of [Crucial m4 solid-state drives](#) in capacities ranging from 64GB to 512GB. Designed for both business customers and general consumers, the Crucial m4 SSD product line incorporates Micron's industry-leading 25-nanometer (nm) NAND flash technology in a 2.5" form factor. Like its Crucial RealSSD C300 predecessor, the Crucial m4 also supports the SATA 6Gb/s interface, opening up the data path between the host processor and the SSD, and resulting in improved overall system responsiveness, including faster boot times and application loads.

The new Crucial m4 SSD reaches read speeds of up to 415MB/second, a 17 percent increase over its predecessor. Likewise, write speeds on the new 512GB capacity have demonstrated increases up to 260MB/s, a 20 percent boost over the fastest C300 drive¹. Ideal for client computing, Crucial m4 SSD products provide benefits for notebooks, desktops, workstations, and industrial applications, including low power consumption, lightweight construction, and resistance to shock and vibration.

"The new Crucial m4 SSD builds on the enormous success of its predecessor, the Crucial RealSSD C300. As a subsidiary of Micron Technology, we're in the unique position of leveraging Micron's NAND development and manufacturing expertise for our Crucial branded SSDs," said Robert Wheadon, worldwide senior product manager. "These next-generation m4 SSDs offer customers higher capacities and even greater performance at affordable prices."

Competitively priced at US\$129.99 for a 64GB SSD; US\$ 249.99 for a 128GB SSD; US\$499.99 for a 256GB SSD; and US\$999.99 for a 512GB SSD, the Crucial m4 SSD product line is backed by a three-year warranty and available now at www.crucial.com/ssd, or through leading channel partners worldwide.

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About Lexar Media

Lexar Media is a leading designer, manufacturer, and marketer of NAND flash and DRAM memory products under the Lexar® and Crucial® brand names. Lexar Media offers products in all major flash and DRAM memory categories, including USB flash drives, innovative backup drives, industry-leading memory cards for photography, and all popular form factors of memory cards for mobile devices. Under the Crucial brand, Lexar Media offers industry-leading solid-state drives (SSD) and more than 250,000 DRAM memory upgrades for 50,000 computer systems. For more information about Lexar brand products, visit www.lexar.com, and for Crucial brand products, visit www.crucial.com.

Lexar Media is vertically integrated with Micron Technology, one of the largest semiconductor manufacturers worldwide. Lexar Media, Inc. is a

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Lexar. When Memory Matters.™

About Micron

Micron Technology, Inc. is one of the world's leading providers of advanced semiconductor solutions. Through its worldwide operations, Micron manufactures and markets a full range of DRAM, NAND and NOR flash memory, as well as other innovative memory technologies, packaging solutions and semiconductor systems for use in leading-edge computing, consumer, networking, embedded and mobile products. Micron's common stock is traded on the NASDAQ under the MU symbol. To learn more about Micron Technology, Inc., visit www.micron.com.

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