

Micron 16-Nanometer NAND Technology Wins Flash Memory Summit Best of Show Award

August 14, 2013 at 12:00 AM EDT

SANTA CLARA, Calif., Aug. 14, 2013 (GLOBE NEWSWIRE) -- Flash Memory Summit 2013 -- Micron Technology, Inc. (Nasdaq:MU), today announced that its 16-nanometer (nm) NAND process technology, enabling the industry's smallest 128-gigabit (Gb) multilevel cell (MLC) NAND Flash memory devices, has been chosen by Flash Memory Summit as the 2013 Best of Show award winner in the category of Most Innovative Flash Memory Technology. The annual Best of Show Awards are a premier opportunity for industry recognition of innovative products and solutions and how they are being used in the marketplace.

Micron's 128Gb MLC NAND Flash memory devices are targeted at consumer SSDs, removable storage (USB drives and Flash cards), tablets, ultrathin devices, mobile handsets and data center cloud storage. They provide the greatest number of bits per square millimeter and the lowest cost of any MLC device in existence. In fact, the new technology could create nearly 6TB of storage on a single wafer.

"We're thrilled with this recognition of our latest development in Flash technology," said Glen Hawk, vice president of Micron's NAND Solutions Group.
"Our 16nm NAND process extends our leadership position in providing the world's smallest 128Gb MLC device. This is a very cost-effective, capital-friendly technology that will be ramping this year and into next year."

Winning products were judged by a panel of industry experts who evaluated each nomination according to the following criteria:

- Distinctiveness of the application, technology, or product
- Central use of Flash memory as a solution or innovation
- · Technical and business significance to the general marketplace

"The judges of the Flash Memory Summit Awards Committee had the challenging assignment of selecting the most innovative Flash memory technology from an incredibly large pool of quality submissions. The industry's advances in semiconductor technology is of paramount value in raising the bar with Flash technology," said Jay Kramer," Chairman of the Awards Program and President of Network Storage Advisors, Inc. "We are proud to select Micron's 16nm NAND technology, enabling the industry's smallest 128Gb multilevel cell (MLC) NAND Flash devices, for the Best of Show Innovation Award."

Micron was honored at the Flash Memory Summit Awards evening reception in the Exhibit Hall on Wednesday, August 14.

For a complete list of all the Flash Memory Summit Best of Show Awards winners, visit www.flashmemorysummit.com.

Follow us online! Take part in Micron's social conversations, where we're talking all things storage and memory:

- Blog: www.micron.com/about/blogs
- Twitter: www.twitter.com/micronstorage
- YouTube™:www.youtube.com/microntechnology

About Micron

Micron Technology, Inc., is one of the world's leading providers of advanced semiconductor solutions. Through its worldwide operations, Micron manufactures and markets a full range of DRAM, NAND and NOR Flash memory, as well as other innovative memory technologies, packaging solutions and semiconductor systems for use in leading-edge computing, consumer, networking, embedded and mobile products. Micron's common stock is traded on the NASDAQ under the MU symbol. To learn more about Micron Technology, Inc., visit www.micron.com.

About Flash Memory Summit

Flash Memory Summit is the only conference dedicated entirely to Flash memory and its applications. It is intended for system designers, technology and financial analysts, IT professionals, hardware and software engineers, product marketing and marketing communications specialists, and engineering and marketing managers. It features forums, half-day tutorials, paper and panel sessions, and expert tables. Subjects include a wide range of consumer and data center environments, including enterprise storage system applications, consumer mobile products, PCs/servers, product design, caching methods, storage software, new Flash-related technologies, Flash industry market research, Flash testing and security. The Summit also includes exhibits of the latest products and product awards. For more information, visit www.flashmemorysummit.com. Twitter: flashmem. Facebook: https://www.facebook.com/pages/Flash-Memory-Summit/72498807894.

About Conference ConCepts, Inc.

Founded in 1994, Conference ConCepts is a full-service professional conference and association management company that provides extensive capabilities in all aspects of technical conference management. Conference ConCepts develops and produces events both on its own, and in partnership with associations, corporations, and publishers. The skill sets of the company's employees and contractors, representing over 200 cumulative years of experience, enables Conference ConCepts to offer clients a choice of services, ranging from assistance with a single aspect of a conference to the complete development and administration of a full-fledged "turnkey" event. For more information about Conference ConCepts, visit: http://www.confconcepts.com.

This press release contains forward-looking statements regarding future events that involve risks and uncertainties. For example, statements related

to our expectations regarding the closing of the transaction are forward-looking statements. Various factors could cause actual events or results to differ materially from those anticipated by the forward-looking statements. These factors include the possibility that the certain conditions to closing are not met. Although we believe that the expectations reflected in the forward-looking statements are reasonable, we cannot guarantee future results, levels of activity, performance or achievements.

```
CONTACT: PR Contacts:

[

Melinda Jenkins

Zeno Group on behalf of Micron

melinda.jenkins@zenogroup.com [

650-801-7957 [

[

Conference ConCepts, Inc.

Melissa Kallos

melissa@flashmemorysummit.com
```