



## Lexar Announces New High-Performance Secure USB 3.0 Flash Drive

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### Key Messages:

- Features EncryptStick™ Lite software with 256-bit AES encryption to help protect essential files against corruption, loss, and deletion
- Allows creation of a single password-protected vault that automatically encrypts data and includes a File Shredder feature that deletes files so they cannot be recovered
- Offers read speeds up to 100MB/s on all capacities, with write speeds up to 20MB/s on 16GB drives, up to 30MB/s on 32GB drives, and up to 55MB/s on 64GB and 128GB drives.
- Includes an easy-to-read, always-on capacity meter to display available storage space.

### Multimedia Elements:

- [Lexar Image Gallery](#)
- [Supporting Product Information](#)

BERLIN, Sept. 6, 2013 (GLOBE NEWSWIRE) -- Lexar, a leading global brand of flash memory products, today announced the Lexar® JumpDrive® M10 Secure USB 3.0 flash drive for safe and high-speed file transfer. The new drive offers EncryptStick Lite software, an advanced security solution with 256-bit AES encryption for comprehensive data protection, the ability to create a single password-protected vault that automatically encrypts data, and a File Shredder feature that permanently deletes files from the device so they cannot be restored. Additionally, the drive sports an easy-to-read, always-on capacity meter to determine available storage space at a glance, even when disconnected.

"The JumpDrive M10 Secure is designed for on-the-go executives, power business users, or anyone holding sensitive information who may want more data security than the average person," said Aaron Lee, director of product marketing, Lexar. "With the ability to create password-protected vaults that automatically encrypt data and virtually 'shred' deleted files, customers can rest assured that their data is safe and secure."\*

Offering read speeds up to 100MB/s on all capacities, the drive features write speeds up to 20MB/s on 16GB capacity, up to 30MB/s on 32GB capacities, and up to 55MB/s on 64GB and 128GB capacities. Such speeds allow users to transfer a 3GB HD video clip in less than 90 seconds, 13 times faster than the 20 minutes it takes using a standard USB 2.0 drive.\*\*

The JumpDrive M10 Secure is available now with MSRPs of \$34.99 (16GB), \$57.99 (32GB), \$99.99 (64GB), and \$189.99 (128GB), and includes a three-year limited warranty. All Lexar JumpDrive designs are compatible with PC and Mac® systems and are tested in the Lexar Quality Labs to ensure performance, quality, compatibility, and reliability with more than 1,100 digital devices. The JumpDrive M10 Secure is now available at leading retailers and e-tailers worldwide. For more information about Lexar products, visit [www.lexar.com](http://www.lexar.com).

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### About Lexar

Lexar is a global brand of Micron Consumer Products Group, Inc., a subsidiary of Micron Technology, Inc., one of the largest memory manufacturers in the world. Lexar products include industry-leading memory cards for photography and video, card readers, high-performance USB flash drives, and memory cards for mobile devices. Lexar products are available worldwide at major retail and e-tail stores, and at [www.lexar.com](http://www.lexar.com). For more information or support, visit [www.lexar.com](http://www.lexar.com).

*Lexar. When Memory Matters.™*

### About Micron

Micron Technology, Inc. is one of the world's leading providers of advanced semiconductor solutions. Through its worldwide operations, Micron manufactures and markets a full range of DRAM, NAND and NOR flash memory, as well as other innovative memory technologies, packaging solutions and semiconductor systems for use in leading-edge computing, consumer, networking, embedded and mobile products. Micron's common stock is traded on the NASDAQ under the MU symbol. To learn more about Micron Technology, Inc., visit [www.micron.com](http://www.micron.com).

\*Security safeguards, by their nature, are capable of circumvention. Micron Consumer Products Group does not guarantee data will be 100% secure from unauthorized access, alteration, or destruction.

\*\*Based on 64GB and 128GB capacity. 3GB video, HD 1080p@30fps (46 Mbps) video. Speeds based on internal testing. Actual performance may vary.

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