



Lexar Announces New JumpDrive V20 USB Multipacks to Easily Archive and Organize Files

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Key Messages:

- Features write-on-labels and pen to easily organize or archive important files*
- Sports a slim design in a variety of colors

Multimedia Elements:

- [Lexar Image Gallery](#)
- [Supporting Product Information](#)

BERLIN, Sept. 6, 2013 (GLOBE NEWSWIRE) -- Lexar, a leading global brand of flash memory products, today announced the Lexar® JumpDrive® V20 USB multipack, a storage solution designed for users who need to stay organized. Many times, it's hard to remember what is actually stored on a flash drive. The JumpDrive V20 takes the guessing out of the equation, letting users easily organize and archive important files. Available in packs of two, three, or four, each drive comes with write-on labels (and a pen*), and features a protective, clear cover so users can slide in and swap out labels as needed to keep stored files organized. Each drive also sports an LED activity light that blinks during data transfer, so you know when the job is complete.

"The JumpDrive V20 USB multipack is designed for consumers who want a fireproof and safe way to store and archive files and know at a glance what's on each drive," said Yeon Kim, product marketing manager, Lexar. "With this solution, there's no need to stop and plug in each drive to identify the contents. Whether it's vacation photos, music, tax documents, or other important files, the JumpDrive V20 lets users quickly identify the contents of their flash drives."

Lexar JumpDrive USB flash drives are compatible with PC and Mac® systems. Furthermore, all Lexar product designs are tested in the Lexar Quality Labs, facilities with more than 1,100 devices, to ensure performance, quality, compatibility, and reliability. The JumpDrive V20 USB multipacks are available now with MSRP of \$19.99 (two-pack), \$29.99 (three-pack), and \$39.99 (four-pack), and include a two-year limited warranty. The JumpDrive V20 USB multipacks are now available at leading retailers and e-tailers worldwide. For more information about Lexar products, visit www.lexar.com.

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About Lexar

Lexar is a global brand of Micron Consumer Products Group, Inc., a subsidiary of Micron Technology, Inc., one of the largest memory manufacturers in the world. Lexar products include industry-leading memory cards for photography and video, card readers, high-performance USB flash drives, and memory cards for mobile devices. Lexar products are available worldwide at major retail and e-tail stores, and at www.lexar.com. For more information or support, visit www.lexar.com.

Lexar. When Memory Matters.™

About Micron

Micron Technology, Inc. is one of the world's leading providers of advanced semiconductor solutions. Through its worldwide operations, Micron manufactures and markets a full range of DRAM, NAND and NOR flash memory, as well as other innovative memory technologies, packaging solutions and semiconductor systems for use in leading-edge computing, consumer, networking, embedded and mobile products. Micron's common stock is traded on the NASDAQ under the MU symbol. To learn more about Micron Technology, Inc., visit www.micron.com.

*Pen not available in all regions.

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