



Bell Microproducts to Offer Crucial Technology Memory Products

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San Jose, Calif. and Meridian, Idaho , Tuesday, June 19, 2007 – Bell Microproducts Inc. (NASDAQ: BELM), one of the world's largest value-added distributors of storage and computing technology, and Crucial Technology, one of the world's leading memory upgrade providers, announced today that they have reached an agreement whereby Bell Microproducts will distribute Crucial's DRAM memory modules, flash memory cards, USB and solid state storage devices to the North American channel.

Crucial is a division of Micron, the largest DRAM manufacturer in the United States. Crucial offers high-quality memory that has been qualified and approved by all major original equipment manufacturers, and ensures that 100 percent of its modules are reliably tested.

"Bell Microproducts' outstanding reputation, coupled with its strength in the storage industry and broad customer base will be a tremendous asset to Crucial," noted Bob Roney, Crucial's Director of North American Sales. "This relationship offers customers the flexibility to purchase the high-quality Crucial products they know from a distributor they trust."

As part of this new relationship, Bell Microproducts will distribute Crucial's memory modules, with a primary focus on OEM customers. Additionally, the companies will address key vertical markets, including medical, video/ surveillance, industrial automation, networking and telecom. Crucial's memory upgrades will also be beneficial to customers targeting the storage solutions arena.

"As a channel leader and recognized expert in storage solutions, Bell Microproducts is always proactively seeking to expand upon that reputation and serve as a convenient, efficient one-stop shop for all storage solutions needs " noted John Vossoughi, senior vice president, North American computer products marketing for Bell Microproducts. "The addition of Crucial's memory modules to our storage product offerings is an ideal extension of our lineup, as it expands our reach into the memory and flash markets."

Crucial Technology products are in stock and available now through Bell Microproducts' distribution network. Please call 1-800-800-1513 for more information, or visit www.bellmicro.com.

About Crucial

Crucial Technology is a division of Micron Semiconductor Products, Inc., which is a wholly owned subsidiary of Micron Technology, Inc. Crucial provides high-quality memory upgrades, graphics cards, flash memory and a host of products to enhance the entire computing experience on its Web site at www.crucial.com, www.crucial.com/uk and www.crucial.com/eu. Crucial offers over 200,000 upgrades for more than 25,000 desktops, notebooks, servers, routers, printers and electronic devices.

Micron Technology, Inc. is one of the world's leading providers of advanced semiconductor solutions. Through its worldwide operations, Micron manufactures and markets DRAMs, NAND Flash memory, CMOS image sensors, other semiconductor components and memory modules for use in leading-edge computing, consumer, networking, and mobile products. Micron's common stock is traded on the New York Stock Exchange (NYSE) under the MU symbol. To learn more about Micron Technology, Inc., visit www.micron.com.

About Bell Microproducts Inc.

Bell Microproducts [NASDAQ: BELM] is an international, value-added distributor of a wide range of high-tech products, solutions and services, including storage systems, servers, software, computer components and peripherals, as well as maintenance and professional services. An industry-recognized specialist in storage products, this Fortune 1000 company is one of the world's largest storage-centric value-added distributors. In 2006, the company celebrated the sale of its 50 millionth hard disk drive, setting a significant industry milestone.

Bell Microproducts is uniquely qualified with deep technical and application expertise to service a broad range of information technology needs. From design to deployment, its products are available at any level of integration, from components to subsystem assemblies and fully-integrated, tested and certified system solutions. More information can be found in the company's SEC filings, or by visiting the Bell Microproducts Web site at www.bellmicro.com.

Safe Harbor Statement for Bell Microproducts:

This release may contain forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995. Such forward-looking statements, which reflect the Company's current views of future events and financial performance, involve known and unknown risks and uncertainties which could cause actual results or facts to differ materially from such statements for a variety of reasons including, but not limited to: the ability to successfully integrate the operations of recent acquisitions, industry conditions, changes in product supply, pricing, and customer demand, competition, other vagaries in the computer and electronic components markets, changes in relationships with key suppliers, foreign currency fluctuations and the other risks described from time to time in the Company's reports to the Securities and Exchange Commission (including the company's Annual Report on Form 10-K). Investors should take such risks into account when making investment decisions. Shareholders and other readers are cautioned not to place undue reliance on these forward-looking statements, which speak only as of the date on which they are made. The company undertakes no obligation to update publicly or revise any forward-looking statements.

Related Links

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Contacts

Crucial Technology

Media Contact:

Kelly Sasso

Crucial Technology

208-363-5654

ksasso@micron.com

Bell Microproducts

Media Contact:

Dena Jacobson

Lages & Associates

(408) 492-1470

dena@lages.com