



Announcing New Crucial Three Channel DDR3 RDIMM Memory Modules for the Latest Intel Server Platforms

January 7, 2009

US Contact:

Kelly Sasso
Lexar Media
+1 208-363-5654
ksasso@micron.com
<http://www.crucial.com>

UK Contact:

Joan Lunny
Lexar Media
+44 (0) 1355 586130
crucialeupr@micron.com
<http://www.crucial.com/uk>

Fremont, CA and Glasgow, UK, January 07, 2009 - Lexar Media, a leading global provider of memory products for digital media, today announced the immediate availability of Crucial® DDR3-1066 (PC3-8500) and DDR3-1333 (PC3-10600) three channel DDR3 RDIMM memory kits for next-generation server technology from Intel®, based on based on the Core™ i7 processors. These Crucial server modules deliver faster memory speeds and higher memory densities. The Crucial DDR3-1333 RDIMM modules are available in 3GB, 6GB, and 12GB three channel kits, while the Crucial DDR3-1066 RDIMM modules are available in up to 24GB three channel kits. Server users can find these guaranteed-compatible three channel memory solutions at select resellers and at www.crucial.com/servers, www.crucial.com/uk/servers, or www.crucial.com/eu/servers.

Memory-intensive server applications requiring high availability levels — such as virtualization, database servers, and file and applications servers - demand high-quality, reliable and compatible high-speed, high-density memory solutions. "When memory matters, as is the case with server applications, we provide a full suite of OEM-quality, guaranteed-compatible Crucial server memory solutions. Additionally, all of our new three channel DDR3 RDIMM server modules carry a limited lifetime warranty for added peace of mind," said Jim Jardine, senior product marketing manager at Lexar Media.

Crucial.com offers over 250,000 memory upgrade solutions for more than 40,000 systems. With the addition of these new three channel memory kits, Crucial.com features a complete line of server memory offerings, simply by clicking on www.crucial.com/server, www.crucial.com/uk/server, and www.crucial.com/eu/server.

About Lexar Media

Lexar Media is a leading designer, manufacturer, and marketer of NAND flash and DRAM memory products under the Lexar® and Crucial® brand names. Lexar Media offers products in all major flash and DRAM memory categories, including USB flash drives, innovative backup drives, industry-leading memory cards for photography, and all popular form factors of memory cards for mobile devices. Under the Crucial brand, Lexar Media offers industry-leading solid-state drives (SSD) and more than 250,000 DRAM memory upgrades for 50,000 computer systems. For more information about Lexar brand products, visit www.lexar.com, and for Crucial brand products, visit www.crucial.com.

Lexar Media is vertically integrated with Micron Technology, one of the largest semiconductor manufacturers worldwide. Lexar Media, Inc. is a subsidiary of Micron Technology, Inc. Lexar Media is a division of Micron Europe Limited, a division of Micron Semiconductor Asia Pte. Ltd., and a division of Micron Japan, Ltd.

Lexar. When Memory Matters.™

About Micron

Micron Technology, Inc. is one of the world's leading providers of advanced semiconductor solutions. Through its worldwide operations, Micron manufactures and markets a full range of DRAM, NAND and NOR flash memory, as well as other innovative memory technologies, packaging solutions and semiconductor systems for use in leading-edge computing, consumer, networking, embedded and mobile products. Micron's common stock is traded on the NASDAQ under the MU symbol. To learn more about Micron Technology, Inc., visit www.micron.com.

©2008 Lexar Media, Inc. All rights reserved. Information is subject to change without notice. Lexar, the Lexar logo and When Memory Matters are trademarks of Lexar Media, Inc. Micron, Crucial and the Crucial logo are trademarks of Micron Technology, Inc. All other brand or product names are trademarks or registered trademarks of their respective holders.