



Crucial Adrenaline Cache Solution Boosts Performance of Existing Hard Drives to Enhance Overall PC Performance

January 5, 2012

Key Messages:

- *Combines a cost-effective, high-performance SSD with an existing hard drive to enable the best of both worlds: SSD-like performance with the high storage capacity of a hard drive.*
- *Comprises a 50GB Crucial® m4 SSD, a 3.5" adapter bracket, and caching software.*
- *Simple, two-step installation includes connecting the SSD to the motherboard with a standard SATA cable followed by installation of the software.*

Multimedia Elements:

- [Crucial Image Gallery](#)

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— Crucial, a leading global brand of memory and storage upgrades, today announced the Crucial Adrenaline Solid State Cache Solution for enhanced PC performance. Comprising a 50GB Crucial m4 SSD, a 3.5" adapter bracket, and software, Crucial Adrenaline intelligently places, or "caches," the most frequently needed files on the SSD and keeps less frequently used files on the hard drive. The combination of a cost-effective, high-performance SSD with an existing hard drive provides users with the best of both worlds: SSD-like performance with the high capacity offered by a traditional hard drive, all at an affordable cost.

"Many PC users are reluctant to give up their high-capacity hard drives for the performance of a solid state drive," said Robert Wheadon, worldwide senior product manager, Crucial. "Crucial Adrenaline offers these consumers an affordable bridge between hard drives and solid state drives, so they won't be forced to choose capacity over performance, or vice versa."

Upgrading a system with Crucial Adrenaline is a simple process. Customers need only connect the SSD to the motherboard with a standard SATA cable, start the computer, and then install the caching software. Once installed, the software combines the customer's existing hard drive and the solid state cache into a single storage system. The caching software is fully automated, runs in the background, and requires no user management.

"Consumers are storing lots of digital movies, photos, and music on their home PCs, and as the amount of content grows, they want better PC performance for faster access to that content, similar to what SSDs provide," added Wheadon. "Crucial Adrenaline uses solid state technology as a cache for an existing hard drive to accomplish this goal, and delivers a compelling and affordable upgrade solution."

The Crucial Adrenaline Solid State Cache Solution leverages the industry-leading memory, design, and manufacturing capability of Micron Technology. Backed by a limited three-year warranty, the Crucial Adrenaline Solid State Cache Solution is expected to be available in the first quarter of 2012 through select global channel partners and online at www.crucial.com.

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About Crucial

Crucial is a leading global brand of Micron Technology, one of the largest semiconductor manufacturers worldwide. Crucial branded products include industry-leading solid-state drives (SSD) and DRAM memory upgrades for desktops, laptops, servers, workstations, and other systems. Crucial products are available worldwide at leading retail and e-tail stores, commercial resellers and system integrators, and at www.crucial.com. For more information about Crucial products, visit www.crucial.com.

About Micron

Micron Technology, Inc. is one of the world's leading providers of advanced semiconductor solutions. Through its worldwide operations, Micron manufactures and markets a full range of DRAM, NAND and NOR flash memory, as well as other innovative memory technologies, packaging solutions and semiconductor systems for use in leading-edge computing, consumer, networking, embedded and mobile products. Micron's common stock is traded on the NASDAQ under the MU symbol. To learn more about Micron Technology, Inc., visit www.micron.com.

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