



Crucial Ballistix Sport, Tactical, and Elite Memory Now Available in 8GB Modules

January 9, 2012

Key Messages:

- New 8GB modules now available across the Crucial® Ballistix® Sport, Tactical, and Elite memory series.
- Provides advanced users, gamers, and overclockers with the maximum memory density per module by taking advantage of Micron Technology's latest 4Gb DRAM innovations.
- New Ballistix modules can be installed in configurations up to 64GB in some systems, including the new Intel® X79 platforms.

Multimedia Elements:

- [Crucial Image Gallery](#)
- [Ballistix Sport Product Flyer](#)
- [Ballistix Tactical Product Flyer](#)
- [Ballistix Elite Product Flyer](#)
- [Ballistix MOD Utility](#)

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Boise, ID, and Glasgow, UK, January 09, 2012 ♦ Crucial, a leading global brand of memory and storage upgrades, today announced the immediate availability of 8GB DDR3 memory modules across the Crucial Ballistix Sport, Tactical, and Elite series. By taking advantage of Micron's 4Gb DRAM technology, the new 8GB modules provide users with the maximum capacity, performance, and density needed to run data-and graphic-intensive applications smoothly and efficiently.

Available in low-latency DDR3-1600MHz and DDR3-1866MHz modules, Crucial 8GB Ballistix modules can be installed in configurations up to 64GB in some systems, including the new Intel X79 platforms. Additionally, the complete line of Ballistix memory features a new logo treatment and updated heat spreader designs.

Ballistix Sport

The new Crucial Ballistix Sport 8GB DDR3-1600MHz memory module is designed to provide mainstream users and general PC enthusiasts with an affordable, reliable, no-hassle gaming experience. The Crucial Ballistix Sport series offers timing and voltages for maximum memory stability and system compatibility.

Ballistix Tactical

Well-suited for gamers, power users, and performance enthusiasts, the new Crucial Ballistix Tactical 8GB DDR3-1600MHz memory has lower latencies and features the Intel Extreme Memory Profile (XMP) which enables easy setup. The Crucial Ballistix Tactical series provides high speeds and features a black PCB and enhanced heat spreader design for improved thermal performance.

Ballistix Elite

Designed for extreme overclockers and advanced users, the new Crucial Ballistix Elite 8GB DDR3-1866MHz memory utilizes Intel XMP, and features a thermally efficient extruded aluminum heat spreader design, black PCBs, and integrated thermal sensors for real-time monitoring of temperature utilizing the Ballistix [Memory Overview Display \(M.O.D.\)](#) utility.

"The new Crucial Ballistix 8GB modules enable users to take advantage of award-winning Micron® innovations to maximize the installed memory for optimal performance on today's most advanced systems," said Jeremy Mortenson, senior product manager, Crucial. "Featuring stylish new designs and an updated logo, Crucial now provides its customers eye-catching and reliable memory solutions for performance enthusiasts at every interest

level."

Crucial Ballistix memory is backed by a limited lifetime warranty and is rigorously tested to meet or exceed the high-quality performance specifications customers have come to expect from Crucial. Crucial Ballistix Sport, Tactical, and Elite memory modules are available now through select global channel partners, or directly at www.crucial.com.

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About Crucial

Crucial is a leading global brand of Micron Technology, one of the largest semiconductor manufacturers worldwide. Crucial branded products include industry-leading solid-state drives (SSD) and DRAM memory upgrades for desktops, laptops, servers, workstations, and other systems. Crucial products are available worldwide at leading retail and e-tail stores, commercial resellers and system integrators, and at www.crucial.com. For more information about Crucial products, visit www.crucial.com.

About Micron

Micron Technology, Inc. is one of the world's leading providers of advanced semiconductor solutions. Through its worldwide operations, Micron manufactures and markets a full range of DRAM, NAND and NOR flash memory, as well as other innovative memory technologies, packaging solutions and semiconductor systems for use in leading-edge computing, consumer, networking, embedded and mobile products. Micron's common stock is traded on the NASDAQ under the MU symbol. To learn more about Micron Technology, Inc., visit www.micron.com.

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