



Crucial m4 mSATA SSD for Ultrathin Laptops Now Available

July 17, 2012

Key Messages:

- Provides the performance and reliability of the Crucial m4 SSD in a drive that's one-eighth the size to address the rapidly emerging Ultrabook™ category
- Ultrathin mSATA form factor enables users to save system space by mounting the SSD directly to the mSATA-enabled motherboards or to use it as a cache for an existing hard drive to accelerate system performance
- Offers inherent power savings, travel-worthy durability, and validation for Intel® Smart Response technology and Dataplex™ cache software from NVELO.

Multimedia Elements:

- [Crucial Image Gallery](#)
- [Crucial m4 mSATA SSD](#)

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Boise, ID, and Glasgow, UK, July 17, 2012 ♦ Crucial, a leading global brand of memory and storage upgrades, today announced the immediate availability of the Crucial m4 mSATA Solid State Drive (SSD), designed primarily to address the rapidly emerging Ultrabook™ category and deliver powerful, proven performance for systems where space is at a premium. The Crucial m4 mSATA SSD delivers the award-winning performance and reliability of the Crucial m4 SSD in a drive one eighth the size. Because of its tiny mSATA form factor, the Crucial m4 mSATA SSD can be mounted to an mSATA-enabled motherboard to serve as a primary storage in ultrathin laptops or act as a cache to complement the performance of an existing hard drive. Available in 32GB, 64GB, 128GB, and 256GB capacities with MSRPs of \$52.99, \$80.99, \$121.99, and \$225.99, respectively, the Crucial m4 mSATA SSD can be purchased now through [select global channel partners](#), or directly at www.crucial.com.

The Crucial m4 mSATA SSD features sequential read speeds up to 500MB per second and offers inherent power savings, travel-worthy durability, validation for Intel® Smart Response technology and Dataplex™ caching software from NVELO. The Crucial m4 mSATA SSD joins the Crucial m4 SSD and the Crucial Adrenaline Solid State Cache Solution as part of the award-winning Crucial SSD portfolio.

"With the rapid growth in ultrathin laptops and the adoption of smaller system builds, consumers are increasingly in need of SSD performance in a smaller form factor. The Crucial m4 mSATA is designed for users who want the flexibility that a micro-sized SSD offers," said Robert Wheadon, senior worldwide product manager, Crucial. "In a form factor that's about a third the size of your business card, the Crucial mSATA SSD can also be used as a standalone SSD or as a cache for an existing drive."

Featuring the same advanced controller technology, Micron custom firmware, and high-speed synchronous MLC NAND that have made the Crucial m4 SSD a mainstay, the Crucial m4 mSATA SSD is engineered to deliver the same blazing-fast performance. The Crucial m4 mSATA SSD leverages the industry-leading memory, design, and manufacturing capability of Micron Technology and is backed by a limited three-year warranty.

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