



Crucial Memory Delivers DDR3 Performance Offerings to Mobile Computer Users

September 23, 2009

Key Messages:

- **New Crucial® DDR3-1333MHz SODIMM memory upgrades support the latest Intel® mobile processors.**
- **Crucial notebook memory options are Intel-certified and have been validated with Intel's new mobile technology.**
- **1GB and 2GB Crucial DDR3-1333MHz (PC3-10600) SODIMM memory modules are now available.**

Multimedia Elements:

- [Crucial Image Gallery](#)
- [Intel DDR3 SODIMM Validation List](#)

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Fremont, CA, and Glasgow, UK, September 23, 2009 ♦ Lexar Media, a leading global provider of memory products for digital media, today announced Crucial DDR3-1333MHz (PC3-10600) notebook memory modules in support of Intel's new Core™ i7 mobile processors. These new 1GB and 2GB SODIMM notebook modules have been validated for compatibility with Intel's new mobile processors, offering mobile consumers enhanced computing performance.

"Intel has worked closely with Crucial to qualify their memory modules with our latest mobile processors and they continue to meet Intel's stringent validation requirements," said Geof Findley, Intel's platform memory operations senior manager. "Crucial memory modules represent the kind of solutions that users of Core i7 mobile processors need to get the most out of their system."

"Intel's new Core i7 mobile processors are powering the first notebook platform to use DDR3 memory exclusively, bringing the benefits of DDR3 to mainstream and corporate mobile notebook users alike," said Jim Jardine, Lexar Media's senior worldwide product manager. "Compared to notebooks that use DDR2 memory, DDR3 technology offers the ability to provide higher memory bandwidths while still using less power, which can equate to better user experiences -- not only from a better performing system, but potentially longer battery life as well."

The new DDR3-1333MHz SODIMM modules are available in 2GB and 4GB kits through select resellers worldwide and at www.crucial.com, www.crucial.com/uk, or www.crucial.com/eu, and include a limited lifetime warranty. Customers can find their guaranteed-compatible DDR3-1333MHz SODIMM memory upgrade options by utilizing the Crucial Memory Advisor™ online tool at www.crucial.com.

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