



Crucial Technology Announces 1066MHz Ballistix & Ballistix Tracer Memory

April 7, 2007 at 12:00 AM EDT

US Contact:

Kelly Sasso

Crucial Technology

208-363-5654

ksasso@micron.com

<http://www.crucial.com>

UK Contact:

Annie Munitzk

Crucial Technology Europe

+44 (0)1355 586130

crucialeupr@micron.com

<http://www.crucial.com/uk>

Meridian, Idaho, and Glasgow, UK, April 10, 2007 ♦ Crucial Technology today announced the immediate availability of 1066MHz Ballistix® and Ballistix Tracer® DDR2 modules. The new DDR2 PC2-8500 modules broaden Crucial's high-performance memory product lines and are optimized to provide excellent performance on newer, cutting-edge motherboards.

Along with Ballistix PC2-6400 and PC2-8000 modules, these new 1066MHz modules utilize Enhanced Performance Profiles (EPP) memory technology by simplifying overclocking in EPP-supported systems. EPP technology allows preconfigured performance memory settings to be built into high-performance memory DIMMs, increasing overall PC system performance.

"For demanding customers looking for excellent performance, faster speeds and lower latencies, Ballistix memory is the ideal solution — and the new DDR2 PC2-8500 modules are no exception. Plus, they're backed by a limited-lifetime warranty and the stellar support that's synonymous with the Crucial name," said Jeremy Mortenson, Crucial's DRAM product marketing manager.

Crucial Ballistix and Ballistix Tracer DDR2 PC2-8500 memory is available in 1GB modules, as well as in 2GB kits, at <http://www.crucial.com/ballistix> or <http://www.crucial.com/uk/ballistix>.

About Crucial

Crucial Technology is a division of Micron Semiconductor Products, Inc., which is a wholly owned subsidiary of Micron Technology, Inc. Crucial Technology Europe is a division of Micron Europe Limited, which is a wholly owned subsidiary of Micron Technology, Inc. Crucial provides high-quality memory upgrades, graphics cards, flash memory and a host of products to enhance the entire computing experience on its Web site at <http://www.crucial.com>, <http://www.crucial.com/uk> and <http://www.crucial.com/eu>. Crucial offers over 200,000 upgrades for more than 25,000 desktops, notebooks, servers, routers, printers and electronic devices.

Micron Technology, Inc. is one of the world's leading providers of advanced semiconductor solutions. Through its worldwide operations, Micron manufactures and markets DRAMs, NAND Flash memory, CMOS image sensors, other semiconductor components and memory modules for use in leading-edge computing, consumer, networking, and mobile products. Micron's common stock is traded on the New York Stock Exchange (NYSE) under the MU symbol. To learn more about Micron Technology, Inc., visit www.micron.com.