



Crucial v4 Solid State Drive Improves Performance of Mainstream Computers at an Affordable Price

July 31, 2012

Key Messages:

- *Delivers substantial yet affordable SSD performance improvements for systems built before 2011*
- *Built to match the transfer capabilities of mainstream SATA 3Gb/s (SATA II)-capable desktops and laptops*
- *Available now with MSRPs of \$49.99 (32GB), \$69.99 (64GB), \$99.99 (128GB), and \$189.99 (256GB)*

Multimedia Elements:

- [Crucial Image Gallery](#)
- [Crucial v4 2.5-inch SSD](#)
- [Is the Crucial v4 SSD right for you? \(video\)](#)

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Boise, ID, and Glasgow, UK, July 31, 2012 ♦ Crucial, a leading global brand of memory and storage upgrades, today introduced the Crucial v4 Solid State Drive (SSD), designed to deliver substantial yet affordable performance gains for mainstream SATA 3Gb/s (SATA II) systems, the primary performance capability of computers purchased before 2011. Available in 32GB, 64GB, 128GB, and 256GB capacities with MSRPs of \$49.99, \$69.99, \$99.99, and \$189.99 respectively, the Crucial v4 SSD can be purchased now through [select global channel partners](#), or direct through www.crucial.com.

The Crucial v4 SSD offers read speeds up to 230MB/s and write speeds up to 190MB/s, enabling faster startup times, faster application downloads, faster transfer data speeds, and increased reliability compared to traditional hard drives. The v4 SSD joins the m4 SSD and Adrenaline Solid State Cache Solution to round out the award-winning Crucial SSD portfolio.

"The Crucial v4 SSD boils down to two things: performance and value," said Robert Wheadon, senior worldwide product manager, Crucial. "Most consumers realize that SSDs help their computers start quicker and run faster, and are a more durable alternative to hard drives, but many don't realize that most SSDs outperform the data transfer capabilities of their SATA II machines. With the Crucial v4 SSD, we've come up with a product that's designed to bring the most value out of a SATA II system without paying for extra performance that can't be used."

Leveraging the industry-leading memory, design, and manufacturing capability of Micron Technology, Inc., the Crucial v4 SSD is backed by a three-year limited warranty, and is compatible with both PC and Mac® systems.

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computer performance and restore system reliability. For more information, visit www.crucial.com.

About Micron

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