



Crucial.com Memory Advisor Tool Now Includes 50,000 Systems

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Key Messages:

- The Crucial Memory Advisor™ online tool makes it easy to find a compatible memory upgrade for more than 50,000 desktop computers, notebooks, netbook, motherboards and printers
- Customers simply choose their computer make and model from a drop-down menu to see a results page listing all compatible Crucial® memory upgrade options and pricing for each
- Memory upgrades recommended by the Crucial Memory Advisor Tool are 100% guaranteed to be compatible
- The tool is available free online at www.crucial.com, www.crucial.com/uk, and www.crucial.com/eu

Multimedia Elements:

- [Crucial Memory Advisor Tool](#)
- [Crucial Image Gallery](#) (logos, products, etc.)

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Fremont, CA, and Glasgow, UK, May 19, 2010 ♦ Lexar Media, a leading global provider of memory products for digital media, today announced that the Crucial Memory Advisor online tool now includes more than 50,000 computer systems, making it easier than ever for customers to find a compatible memory upgrade for their desktop computer, notebook, netbook, motherboard or printer. The tool is extremely easy to use: customers simply choose their system's make and model from a drop-down menu to see a complete results page showing all available Crucial memory upgrades compatible with the selected system, including pricing for each upgrade option. The free, award-winning online tool is available at www.crucial.com.

"The Crucial Memory Advisor is possibly the most comprehensive memory upgrade selection tool on the market," said Roddy McLean, Crucial.com marketing director. "Considering that Crucial.com offers more than 250,000 different memory upgrades, the Crucial Memory Advisor tool is essential in empowering our customers with the information needed to identify a compatible memory upgrade."

Customers receive additional information from the Crucial Memory Advisor beyond the list of compatible Crucial memory upgrades — they also see detailed information about their system, including the maximum amount of installed memory, number of memory module slots available, supported memory speeds, and more. See an example results page for the popular Dell™ Dimension™ 2400 Series desktop computer [here](#).

Crucial.com guarantees that memory upgrade recommendations provided by the Crucial Memory Advisor tool are compatible with the selected system. For customers that don't know their specific system make/model, Crucial.com offers the Crucial System Scanner, a small downloadable tool that scans the computer to find compatible memory upgrades and other useful system information. Both tools are available online at www.crucial.com, www.crucial.com/uk or www.crucial.com/eu.

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Lexar Media is vertically integrated with Micron Technology, one of the largest semiconductor manufacturers worldwide. Lexar Media, Inc. is a subsidiary of Micron Technology, Inc. Lexar Media is a division of Micron Europe Limited, a division of Micron Semiconductor Asia Pte. Ltd., and a division of Micron Japan, Ltd.

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About Micron

Micron Technology, Inc. is one of the world's leading providers of advanced semiconductor solutions. Through its worldwide operations, Micron manufactures and markets a full range of DRAM, NAND and NOR flash memory, as well as other innovative memory technologies, packaging solutions and semiconductor systems for use in leading-edge computing, consumer, networking, embedded and mobile products. Micron's common stock is traded on the NASDAQ under the MU symbol. To learn more about Micron Technology, Inc., visit www.micron.com.

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