



Crucial.com Unveils New Crucial System Scanner Tool for Mac OS X

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US Contact:

Kelly Sasso

Crucial Technology

208-363-5654

ksasso@micron.com

<http://www.crucial.com>

UK Contact:

Annie Munitzk

Crucial Technology Europe

+44 (0)1355 586130

crucialeupr@micron.com

<http://www.crucial.com/uk>

Meridian, Idaho, and Glasgow, UK, January 17, 2008 ♦ Lexar Media, a leading global provider of memory products for digital media, today announced the launch of its unique Crucial System Scanner tool for Mac OS X on www.crucial.com/mac; www.crucial.com/uk/mac and www.crucial.com/eu/mac. The new easy-to-use online tool scans memory-hungry Mac OS X desktops and notebooks for hardware component information and delivers a listing of possible memory upgrade options. The Crucial System Scanner tool for Mac OS X is one of many user-friendly tools made available to customers by The Memory Experts™ at Crucial.com.

The Crucial System Scanner tool for Mac OS X represents the first online tool from a memory manufacturer to provide a self-help scanning instrument exclusively for Mac users. In a few easy steps, the Crucial System Scanner tool determines the amount of pre-installed memory and the available memory options for maximizing the Mac's performance. Crucial.com now not only offers an easy and reliable solution for finding guaranteed compatible and Apple®-certified RAM, but also simplifies the process of finding the right upgrade.

"There are literally thousands of memory upgrades on the market, and many Mac users are unsure about what type of memory is required by their system and what is their maximum capacity. The Crucial System Scanner tool empowers Mac users to maximize their system's performance while saving money by doing their own upgrades," stated John Egan, Crucial's Web Manager. "Demand for Crucial memory upgrades for Mac OS X is rapidly growing thanks to our guarantee of reliable memory at a competitive price point."

Crucial.com visitors using a Mac system will find the dedicated Crucial System Scanner tool available for free under www.crucial.com/mac, www.crucial.com/uk/mac and www.crucial.com/eu/mac.

About Lexar Media

Lexar Media is a leading designer, manufacturer, and marketer of NAND flash and DRAM memory products under the Lexar® and Crucial® brand names. Lexar Media offers products in all major flash and DRAM memory categories, including USB flash drives, innovative backup drives, industry-leading memory cards for photography, and all popular form factors of memory cards for mobile devices. Under the Crucial brand, Lexar Media offers industry-leading solid-state drives (SSD) and more than 250,000 DRAM memory upgrades for 50,000 computer systems. For more information about Lexar brand products, visit www.lexar.com, and for Crucial brand products, visit www.crucial.com.

Lexar Media is vertically integrated with Micron Technology, one of the largest semiconductor manufacturers worldwide. Lexar Media, Inc. is a subsidiary of Micron Technology, Inc. Lexar Media is a division of Micron Europe Limited, a division of Micron Semiconductor Asia Pte. Ltd., and a division of Micron Japan, Ltd.

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About Micron

Micron Technology, Inc. is one of the world's leading providers of advanced semiconductor solutions. Through its worldwide operations, Micron manufactures and markets a full range of DRAM, NAND and NOR flash memory, as well as other innovative memory technologies, packaging solutions and semiconductor systems for use in leading-edge computing, consumer, networking, embedded and mobile products. Micron's common stock is traded on the NASDAQ under the MU symbol. To learn more about Micron Technology, Inc., visit www.micron.com.

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