

High-Capacity Crucial DDR3 Modules Enable 16GB Maximum System Memory

December 2, 2009

Key Messages:

- 4GB Crucial® DDR3-1333MHz (PC3-10600) unbuffered memory modules available now.
- New Crucial high-capacity memory modules enable 16GB upgrades for the latest Intel®- and AMD® -based desktop processors.
- Crucial 4GB DDR3-1333MHz modules enable high-density memory installations for 64-bit operating system performance.

Multimedia Elements:

Crucial® Image Gallery

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Fremont, CA, and Glasgow, UK, December 02, 2009 ♦ Lexar Media, a leading global provider of memory products for digital media, today announced the availability of Crucial 4GB DDR3-1333MHz (PC3-10600) non-ECC UDIMM memory modules, enabling power users to max out their systems with 16GB of RAM. These new modules are compatible with the latest generation of Intel and AMD desktop processors – the Intel Core™ i5 and Intel Core i7 processors, as well as the AMD AM3 processors. This latest high-capacity Crucial DDR3 memory enables high-density memory installations that take advantage of 64-bit operating systems, including Microsoft® Windows® 7; less robust 32-bit operating systems only recognize a limited amount of installed RAM.

"Computer technology is constantly evolving, so we're committed to developing and offering a wide variety of Crucial memory products for both PC and Mac® system users. Our new Crucial 4GB DDR3, high-density modules speak to this commitment; these products enable users to take advantage of newer 64-bit operating systems, as well as the latest generation of Intel and AMD processors," said Jim Jardine, Lexar Media's senior worldwide product manager.

Utilizing the award-winning Crucial Memory Advisor™ online tool, customers can find guaranteed-compatible memory upgrades by simply choosing their system make and model from a drop-down menu. The new 4GB DDR3-1333MHz non-ECC modules are also available through select resellers worldwide and at www.crucial.com/uk, or <a href="www.cr

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About Lexar Media

Lexar Media is a leading designer, manufacturer, and marketer of NAND flash and DRAM memory products under the Lexar® and Crucial® brand names. Lexar Media offers products in all major flash and DRAM memory categories, including USB flash drives, innovative backup drives, industry-leading memory cards for photography, and all popular form factors of memory cards for mobile devices. Under the Crucial brand, Lexar Media offers industry-leading solid-state drives (SSD) and more than 250,000 DRAM memory upgrades for 50,000 computer systems. For more information about Lexar brand products, visit www.lexar.com, and for Crucial brand products, visit www.crucial.com.

Lexar Media is vertically integrated with Micron Technology, one of the largest semiconductor manufacturers worldwide. Lexar Media, Inc. is a subsidiary of Micron Technology, Inc. Lexar Media is a division of Micron Europe Limited, a division of Micron Semiconductor Asia Pte. Ltd., and a

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Lexar. When Memory Matters.™

About Micron

Micron Technology, Inc. is one of the world's leading providers of advanced semiconductor solutions. Through its worldwide operations, Micron manufactures and markets a full range of DRAM, NAND and NOR flash memory, as well as other innovative memory technologies, packaging solutions and semiconductor systems for use in leading-edge computing, consumer, networking, embedded and mobile products. Micron's common stock is traded on the NASDAQ under the MU symbol. To learn more about Micron Technology, Inc., visit www.micron.com.

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