



Lexar Media Announces Crucial DDR3 RDIMM Memory Modules

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Fremont, CA, and Glasgow, UK, August 13, 2008 ♦ Lexar Media, a leading global provider of memory products for digital media, today announced immediate availability of Crucial DDR3 RDIMM memory modules to support forthcoming next-generation server platforms. Lexar Media continues to develop new products which support the enterprise computing market. The DDR3-1066MHz and DDR3-1333MHz ECC (error detection and correction) RDIMM modules are available in 1GB and 2GB capacities at www.crucial.com/server, www.crucial.com/uk/server, and www.crucial.com/eu/server.

"We're committed to providing our customers with new memory solutions that address the ever-changing data center environment. Our new DDR3 RDIMM memory supports users as they transition to upcoming next-generation server platforms," said Jim Jardine, Lexar Media's senior DRAM product marketing manager.

For qualified Lexar Media business and government customers, the new Crucial DDR3 RDIMM modules will be an eligible product for the Crucial Reliance Program. This program provides access to server-specific tech support professionals, bulk shipping options, as well as the option of on-site spare modules. For complete details about the Crucial Reliance Program, including qualifications and how to participate, visit www.crucial.com/server, www.crucial.com/uk/server, or www.crucial.com/eu/server.

About Lexar Media

Lexar Media is a leading designer, manufacturer, and marketer of NAND flash and DRAM memory products under the Lexar® and Crucial® brand names. Lexar Media offers products in all major flash and DRAM memory categories, including USB flash drives, innovative backup drives, industry-leading memory cards for photography, and all popular form factors of memory cards for mobile devices. Under the Crucial brand, Lexar Media offers industry-leading solid-state drives (SSD) and more than 250,000 DRAM memory upgrades for 50,000 computer systems. For more information about Lexar brand products, visit www.lexar.com, and for Crucial brand products, visit www.crucial.com.

Lexar Media is vertically integrated with Micron Technology, one of the largest semiconductor manufacturers worldwide. Lexar Media, Inc. is a subsidiary of Micron Technology, Inc. Lexar Media is a division of Micron Europe Limited, a division of Micron Semiconductor Asia Pte. Ltd., and a division of Micron Japan, Ltd.

Lexar. When Memory Matters.™

About Micron

Micron Technology, Inc. is one of the world's leading providers of advanced semiconductor solutions. Through its worldwide operations, Micron manufactures and markets a full range of DRAM, NAND and NOR flash memory, as well as other innovative memory technologies, packaging solutions and semiconductor systems for use in leading-edge computing, consumer, networking, embedded and mobile products. Micron's common stock is traded on the NASDAQ under the MU symbol. To learn more about Micron Technology, Inc., visit www.micron.com.

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