



Lexar Media Announces New Crucial 800MHz FBDIMM Memory Modules

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Fremont, CA, and Glasgow, UK, February 20, 2008 ♦ Lexar Media, a leading global provider of memory products for digital media, today announced the immediate availability of Crucial 800MHz fully buffered DIMM (FBDIMM) memory modules. The modules are available in 2GB, 4GB and 8GB kits at www.crucial.com, www.crucial.com/uk and www.crucial.com/eu.

Crucial FBDIMMs provide reliable, OEM-quality memory at a very affordable price, and are backed by a limited-lifetime warranty. The Crucial System Scanner and Memory Advisor™ online tools — designed for both PC and Mac platforms — offer a money-back memory compatibility guarantee that takes the guesswork out of choosing the right memory. Crucial.com carries over 35,000 upgrades for more than 250,000 systems — including over 1,700 upgrade options specifically for Macs, which include the new Quad and 8 core Mac Pro and Xserve products.

"The new 800MHz FBDIMM modules feature density and performance improvements ideal for mission-critical servers and workstations which require maximum performance and a low error rate, without sacrificing the reliability Crucial products are known for throughout the industry," stated Jim Jardine, Lexar Media's senior product marketing manager. "Mac users will also enjoy the same module density increases, performance boosts and reliability with the new 800MHz FBDIMM modules, including modules designed specifically for the new Mac Pro."

Crucial.com visitors using a Mac system will find the dedicated Crucial online tools for Macs available at www.crucial.com/mac, www.crucial.com/uk/mac and www.crucial.com/eu/mac. Server and workstation users interested in the 800MHz FBDIMMs can access the online tools at www.crucial.com and www.crucial.com/uk.

About Lexar Media

Lexar Media is a leading designer, manufacturer, and marketer of NAND flash and DRAM memory products under the Lexar® and Crucial® brand names. Lexar Media offers products in all major flash and DRAM memory categories, including USB flash drives, innovative backup drives, industry-leading memory cards for photography, and all popular form factors of memory cards for mobile devices. Under the Crucial brand, Lexar Media offers industry-leading solid-state drives (SSD) and more than 250,000 DRAM memory upgrades for 50,000 computer systems. For more information about Lexar brand products, visit www.lexar.com, and for Crucial brand products, visit www.crucial.com.

Lexar Media is vertically integrated with Micron Technology, one of the largest semiconductor manufacturers worldwide. Lexar Media, Inc. is a subsidiary of Micron Technology, Inc. Lexar Media is a division of Micron Europe Limited, a division of Micron Semiconductor Asia Pte. Ltd., and a division of Micron Japan, Ltd.

Lexar. When Memory Matters.™

About Micron

Micron Technology, Inc. is one of the world's leading providers of advanced semiconductor solutions. Through its worldwide operations, Micron manufactures and markets a full range of DRAM, NAND and NOR flash memory, as well as other innovative memory technologies, packaging solutions and semiconductor systems for use in leading-edge computing, consumer, networking, embedded and mobile products. Micron's common stock is traded on the NASDAQ under the MU symbol. To learn more about Micron Technology, Inc., visit www.micron.com.

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