



## Lexar Media Announces New Crucial DDR2 Very Low Profile (VLP) RDIMM Memory Modules for Blade Servers

July 16, 2008

### US Contact:

Kelly Sasso

Lexar Media

+1 208-363-5654

[ksasso@micron.com](mailto:ksasso@micron.com)

<http://www.crucial.com>

### UK Contact:

Joan Lunny

Lexar Media

+44 (0) 1355 586130

[crucialeupr@micron.com](mailto:crucialeupr@micron.com)

<http://www.crucial.com/uk>

**Fremont, CA, and Glasgow, UK, July 16, 2008** ♦ Lexar Media, a leading global provider of memory products for digital media, today announced immediate availability of **Crucial DDR2 Very Low Profile (VLP) RDIMM memory modules**, designed to meet the space and height limitations of blade servers. Lexar Media is committed to supporting the enterprise-computing market by offering these new 17.9mm (PCB height), space-efficient Crucial blade server memory modules, which are ideal for data center environments. The **DDR2-667MHz and DDR2-800MHz ECC** (error detection and correction) **RDIMM** modules are available in capacities of 1GB, 2GB, and 4GB at [www.crucial.com/server](http://www.crucial.com/server), [www.crucial.com/uk/server](http://www.crucial.com/uk/server), and [www.crucial.com/eu/server](http://www.crucial.com/eu/server).

"Crucial VLP memory was designed to address the biggest challenges for networking and server applications head on: space, speed, airflow, and thermal power consumption. These new modules deliver the rock-solid performance our customers have come to expect in a sleek, low-profile form factor," said Jim Jardine, Lexar Media's senior DRAM product marketing manager.

For qualified Lexar Media business and government customers, the new **Crucial VLP RDIMM** modules will be an eligible product for the Crucial Reliance Program. This program provides access to server-specific tech support professionals, bulk shipping options, as well as the option of on-site spare modules. For complete details about the Crucial Reliance Program, including qualifications and how to participate, visit [www.crucial.com/server](http://www.crucial.com/server), [www.crucial.com/uk/server](http://www.crucial.com/uk/server), and [www.crucial.com/eu/server](http://www.crucial.com/eu/server).

### About Lexar Media

Lexar Media is a leading designer, manufacturer, and marketer of NAND flash and DRAM memory products under the Lexar® and Crucial® brand names. Lexar Media offers products in all major flash and DRAM memory categories, including USB flash drives, innovative backup drives, industry-leading memory cards for photography, and all popular form factors of memory cards for mobile devices. Under the Crucial brand, Lexar Media offers industry-leading solid-state drives (SSD) and more than 250,000 DRAM memory upgrades for 50,000 computer systems. For more information about Lexar brand products, visit [www.lexar.com](http://www.lexar.com), and for Crucial brand products, visit [www.crucial.com](http://www.crucial.com).

Lexar Media is vertically integrated with Micron Technology, one of the largest semiconductor manufacturers worldwide. Lexar Media, Inc. is a subsidiary of Micron Technology, Inc. Lexar Media is a division of Micron Europe Limited, a division of Micron Semiconductor Asia Pte. Ltd., and a division of Micron Japan, Ltd.

Lexar. When Memory Matters.™

### About Micron

Micron Technology, Inc. is one of the world's leading providers of advanced semiconductor solutions. Through its worldwide operations, Micron manufactures and markets a full range of DRAM, NAND and NOR flash memory, as well as other innovative memory technologies, packaging solutions and semiconductor systems for use in leading-edge computing, consumer, networking, embedded and mobile products. Micron's common stock is traded on the NASDAQ under the MU symbol. To learn more about Micron Technology, Inc., visit [www.micron.com](http://www.micron.com).

© 2008 Lexar Media, Inc. All rights reserved. Information is subject to change without notice. Lexar and the Lexar logo are trademarks of Lexar Media, Inc. Micron, Crucial, the Crucial logo and Ballistix are trademarks of Micron Technology, Inc. All other brand or product names are trademarks or registered trademarks of their respective holders.