



New 64GB Crucial RealSSD C300 Brings Affordability and Performance to Consumers

June 23, 2010

Key Messages:

- The 64GB Crucial® RealSSD™ C300 supports high-speed SATA 6Gb/s interfaces, for optimum read/write performance
- Competitively priced with other performance drives at US\$149.99
- Leverages [Micron® RealSSD](#) product design and industry-leading NAND innovations
- As with the 128GB and 256GB C300 capacities, the 64GB C300 is available in a 2.5-inch form factor

Multimedia Elements:

- [Crucial RealSSD C300](#)
- [Crucial Image Gallery](#)
- [Micron Blog](#) (multiple RealSSD C300 videos available)

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Fremont, CA, and Glasgow, UK, June 23, 2010 ♦ Lexar Media, a leading global provider of memory products for digital media, today introduced a 64GB addition to the award-winning Crucial RealSSD C300 product line. The new [64GB RealSSD C300 drive](#), like its' predecessors, natively supports SATA 6Gb/s, is backwards compatible with the SATA 3Gb/s interface, and provides scorching-fast read speeds of up to 355MB/s and write speeds up to 75MB/s. Competitively priced at US\$149.99, the new 64GB C300 drive is available in a standard 2.5-inch form factor, and comes with a limited three-year warranty.

"The 64GB C300 drive is a natural extension of our award-winning Crucial RealSSD C300 product line. This aggressively priced 64GB C300 drive makes SSD technology more affordable than ever, delivers durability for mobile computing, and makes it a compelling boot drive for desktop PCs," said Robert Wheadon, Lexar Media senior worldwide SSD product manager.

The 64GB, 128GB, and 256GB Crucial RealSSD C300 drives are available through select resellers worldwide and online at www.crucial.com/ssd, www.crucial.com/uk/ssd, or www.crucial.com/eu/ssd.

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Lexar Media is vertically integrated with Micron Technology, one of the largest semiconductor manufacturers worldwide. Lexar Media, Inc. is a subsidiary of Micron Technology, Inc. Lexar Media is a division of Micron Europe Limited, a division of Micron Semiconductor Asia Pte. Ltd., and a division of Micron Japan, Ltd.

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About Micron

Micron Technology, Inc. is one of the world's leading providers of advanced semiconductor solutions. Through its worldwide operations, Micron manufactures and markets a full range of DRAM, NAND and NOR flash memory, as well as other innovative memory technologies, packaging solutions and semiconductor systems for use in leading-edge computing, consumer, networking, embedded and mobile products. Micron's common stock is traded on the NASDAQ under the MU symbol. To learn more about Micron Technology, Inc., visit www.micron.com.

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