



New Crucial RealSSD C300 Is Fastest Consumer Solid-State Drive

January 5, 2010

Key Messages:

- **Crucial® RealSSD™ C300 drive is fastest SSD available to end consumers**
- **Supports the high-speed SATA 6Gb/s interface, enabling read speeds up to 355MB/s**
- **Provides users with the fastest storage drive read/write speeds**
- **Leverages latest [Micron® RealSSD](#) product and industry-leading NAND innovations**
- **Large capacities of 128GB and 256GB in a 2.5-inch form factor**

Multimedia Elements:

- [Crucial® Image Gallery](#)
- [Micron Blog \(multiple RealSSD C300 videos available\)](#)

US Contact:

Kelly Sasso
Lexar Media
+1 208-363-5654
ksasso@micron.com
<http://www.crucial.com>

UK Contact:

Joan Lunny
Lexar Media
+44 (0) 1355 586130
crucialeupr@micron.com
<http://www.crucial.com/uk>

Las Vegas, NV, January 05, 2010 ♦ Lexar Media, a leading global provider of memory products for digital media, today announced the Crucial RealSSD C300 drive, its highest-performing solid-state drive. Building on the success of the popular Crucial SSD line, the new Crucial C300 offers mobile and desktop users the fastest SSD read and write speeds available to end consumers. The announcement is being made from the Storage Visions 2010 show in Las Vegas, January 5-6, at the Riviera Casino, where the drive will be demonstrated in Micron's booth on the show floor (booth #10).

The Crucial RealSSD C300 drive will come in a standard 2.5-inch form factor, supporting 128GB and 256GB capacities, and will come with a limited three-year warranty. Benchmark tests have shown the Crucial C300 to be the fastest desktop and notebook SSD available to end consumers, boasting scorching-fast read speeds of up to 355MB/s. The Crucial C300 natively supports SATA 6Gb/s — the next generation high-speed storage interface — and is backwards compatible with the SATA 3Gb/s interface.

"The Crucial RealSSD C300 drive is the fastest drive we've tested to date," said Robert Wheadon, Lexar Media senior worldwide SSD product manager. "The big 'wow' factor for consumers is a marked improvement in boot-up times — the Crucial RealSSD C300 drive is blazing fast, like no other SSD we've ever seen in the Crucial Performance Lab."

"We've had tremendous response from the industry since we introduced the Micron RealSSD C300 drive in early December, and we're eager to get it into the hands of consumers," said Justin Sykes, Micron director of SSD marketing. "With its award-winning service and support, and global reputation for excellence, Crucial is the ideal brand to deliver our latest RealSSD consumer drive."

The Crucial RealSSD C300 drive is expected to be available in February 2010 through select resellers worldwide and online at www.crucial.com/ssd, www.crucial.com/uk/ssd, or www.crucial.com/eu/ssd.

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leading memory cards for photography, and all popular form factors of memory cards for mobile devices. Under the Crucial brand, Lexar Media offers industry-leading solid-state drives (SSD) and more than 250,000 DRAM memory upgrades for 50,000 computer systems. For more information about Lexar brand products, visit www.lexar.com, and for Crucial brand products, visit www.crucial.com.

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