



New Ultra-Slim Crucial m4 SSD Delivers High Performance for Today's Thin and Light Laptop Computers

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Key Messages:

- New Crucial® m4 SSD now available in 7mm height, delivering exceptional performance for today's new thin and light laptops.
- Meets the needs for slimmer storage devices while delivering the same stellar performance as the standard 9.5mm Crucial m4 SSD.
- Available in capacities of 64GB, 128GB, 256GB, and 512GB.
- The 512GB version is one of the highest-capacity storage drives – magnetic or solid state – available on the market for laptops with a 7mm tall drive bay.

Multimedia Elements:

- [Crucial Image Gallery](#)
- [Crucial m4 2.5-inch \(7mm\) SSD Product Flyer](#)

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Boise, ID, and Glasgow, UK, January 06, 2012 ♦ Crucial, a leading global brand of memory and storage upgrades, today introduced a 7mm version of the award-winning Crucial m4 SSD to meet the need for thinner storage devices. With the same performance delivered by the standard 9.5mm Crucial m4 SSD, the new ultra-slim 7mm version supports the latest thin and light form factor laptop models, such as the Lenovo® ThinkPad® T420G, Acer® Aspire® 6920G, and new Intel®-inspired Ultrabook™ devices. The 7mm Crucial m4 SSD is available in 64GB, 128GB, 256GB, and 512GB capacities. The 512GB capacity offering is one of the highest-capacity storage drives – magnetic or solid state – available in the market today for laptops with a 7mm tall drive bay.

The new, thinner version of the Crucial m4 SSD improves boot-up and application load times to enhance computing efficiency. Ideal for client computing, 7mm Crucial m4 SSDs also provide benefits for notebooks, desktops, workstations, and industrial applications, such as low power consumption, lightweight construction, and resistance to shock and vibration. The 7mm Crucial m4 SSD leverages the industry-leading memory, design, and manufacturing capability of Micron Technology, and is built to the exacting standards demanded by leading OEM computer manufacturers worldwide.

"The demand for thinner, lighter, and lower-cost laptops continues to grow, and many users are demanding reliable storage solutions that offer high performance in these increasingly smaller form factors," said Robert Wheadon, worldwide senior product manager, Crucial. "The 7mm Crucial m4 SSD provides exceptional performance in a super-thin form factor, is extensively tested in-house, and is the newest offering in our award-winning SSD portfolio."

The new 7mm Crucial m4 SSD includes a three-year limited warranty, and is currently offered on www.crucial.com at US\$118.99 for 64GB; US\$209.99 for 128GB; US\$410.99 for 256GB; and US\$794.99 for the 512GB solution. The 7mm Crucial m4 SSDs are available now, along with standard 9.5mm Crucial m4 SSDs, at CDW, Insight, Zones, PC Connection, Ingram, D&H, and direct on www.crucial.com.

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About Crucial

Crucial is a leading global brand of Micron Technology, one of the largest semiconductor manufacturers worldwide. Crucial branded products include industry-leading solid-state drives (SSD) and DRAM memory upgrades for desktops, laptops, servers, workstations, and other systems. Crucial products are available worldwide at leading retail and e-tail stores, commercial resellers and system integrators, and at www.crucial.com. For more information about Crucial products, visit www.crucial.com.

About Micron

Micron Technology, Inc. is one of the world's leading providers of advanced semiconductor solutions. Through its worldwide operations, Micron manufactures and markets a full range of DRAM, NAND and NOR flash memory, as well as other innovative memory technologies, packaging solutions and semiconductor systems for use in leading-edge computing, consumer, networking, embedded and mobile products. Micron's common stock is traded on the NASDAQ under the MU symbol. To learn more about Micron Technology, Inc., visit www.micron.com.

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