



December 19, 2013

New Crucial Memory Lineup Delivers Compatible, High-Performance Memory for New Mac Pro Systems

New Lineup of Crucial Memory Leverages Enhanced Features of New Mac Pro Workstations to Deliver Enhanced Performance

Key Messages:

- Compatible, high-performance memory for new Mac Pro[®] systems, available in densities up to 16GB
- Runs at 1866MHz, the fastest mainstream DDR3 ECC UDIMM and RDIMM speed currently available*
- Provides users with increased system responsiveness, faster application load times, and increased multitasking capabilities

Multimedia Elements:

- [Crucial Image Gallery](#)
- [Memory Compatible with Mac Systems from Crucial Product Flyer](#)

BOISE, Idaho and GLASGOW, United Kingdom, Dec. 19, 2013 (GLOBE NEWSWIRE) -- Crucial, a leading global brand of memory and storage upgrades, today released a new lineup of high-performance memory solutions specifically designed for the new Mac Pro[®] systems. This new memory is engineered to meet the component densities, speeds, and Serial Presence Detect (SPD) programming specifications of the new Mac Pro[®] workstations, and is now available in densities up to 16GB through select global channel partners and at www.crucial.com.

The new modules designed for Mac Pro workstations operate at 1866MHz, which is the fastest mainstream DDR3 ECC UDIMM and RDIMM speed currently available, allowing users to leverage all the capabilities of the new Mac Pro systems. For further performance gains, modules are available in densities up to 16GB. These high-speed, high-density memory modules provide users with increased system responsiveness, faster application load times, and an increased ability to multitask with ease when using data-intensive programs such as Apple[®] FinalCut Pro[®] or Adobe[®] Photoshop[®] software.

"Mac Pro computer users frequently handle large datasets across a very broad range of applications, and often they need to do this simultaneously which can slow down their systems. This is when having an abundance of DRAM available is most beneficial, since it will help drive productivity to new levels," said Michael Moreland, worldwide DRAM product marketing manager, Crucial. "Our modules are extensively tested at both the component and module level to guarantee a premium quality product specifically designed for the new Mac Pro workstations. This enables Crucial to deliver memory with the highest densities and fastest speeds, all guaranteed to work at optimum levels in their Mac Pro system."

Featuring lead- and halogen-free technology and a limited lifetime warranty, Crucial memory is a trusted solution for Mac Pro systems. As a brand of Micron, one of the largest manufacturers of DRAM in the world, Crucial engineers work to design and refine an extensive line of memory modules. For more information about Crucial memory, please visit www.crucial.com/mac.

Follow us online!

Facebook: www.facebook.com/crucialmemory

Twitter: www.twitter.com/crucialmemory

YouTube™ www.youtube.com/crucialmemory

About Crucial

Crucial is a global brand of Micron Technology, Inc. Crucial products include award-winning solid state drives (SSDs) and DRAM for more than 50,000 desktops, laptops, servers, workstations, and other systems. Crucial products are available worldwide at leading retail and e-tail stores, commercial resellers, and system integrators who can be found at

www.crucialproducts.com. For more information or support, visit www.crucial.com.

About Micron

Micron Technology, Inc. (Nasdaq:MU) is one of the world's leading providers of advanced semiconductor solutions. Through its worldwide operations, Micron manufactures and markets a full range of DRAM, NAND and NOR flash memory, as well as other innovative memory technologies, packaging solutions and semiconductor systems for use in leading-edge computing, consumer, networking, embedded and mobile products. Micron's common stock is traded on the NASDAQ under the MU symbol. To learn more about Micron Technology, Inc., visit www.micron.com.

*As of October 22, 2013, 1866MHz is among the fastest mainstream DDR3 ECC UDIMM and RDIMM speeds currently available.

©2013 Micron Technology, Inc. All rights reserved. Information is subject to change without notice. Crucial, and the Crucial logo are trademarks of Micron Technology, Inc. All other brand or product names are trademarks or registered trademarks of their respective holders.

CONTACT: Media Contact:

US Contact:

Andrew Rodger

Matter Communications

+1 (978) 518-4516

crucial@matternow.com

www.crucial.com

UK Contact:

Joan Lunny

Crucial

+44 (0) 1355 586130

crucialeupr@micron.com

www.crucial.com/uk