



September 5, 2014

Lexar Announces 128GB High-Performance microSDXC UHS-I Card

New High-Capacity Card Delivers Read Transfer Speeds up to 633x (95MB per second) and Includes a USB 3.0 Reader

Key Messages:

- Delivers read transfer speeds up to 633x (95MB per second)*
- Enables users to capture more than 15 hours of 1080p Full-HD, 3D, and 4K video**
- Includes a USB 3.0 reader for high-speed card-to-computer transfer

Multimedia Elements:

- [Lexar Image Gallery](#)
- [Supporting Product Information](#)

MILPITAS, Calif., Sept. 5, 2014 (GLOBE NEWSWIRE) -- Lexar, a leading global brand of flash memory products, today announced the new 128GB Lexar® High-Performance microSDXC™ UHS-I card with read transfer speeds up to 633x (95MB per second).* Designed for sports camcorders, tablets and smartphones, the Class 10 microSDXC card can capture up to 15 hours of HD video.**

"Whether it's on a sports camera, aerial camera, tablet or smartphone, more video is being captured than ever before," said Adam Kaufman, director of card product marketing, Lexar. "With the new Lexar 128GB microSDXC UHS-I card, users can continue to capture and store high-quality content, without having to worry about changing cards or running out of space."

The 128GB Lexar High-Performance microSDXC UHS-I card (633x) comes with a USB 3.0 reader and allows for high-speed file transfer of photos and videos from the card to a PC or Mac®. The reader is also backwards compatible with USB 2.0 ports and comes with a one-year limited warranty.

The new card is available for purchase in October 2014 with an MSRP of \$119.99 and includes a limited lifetime warranty.*** For more information about Lexar products, visit www.lexar.com.

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About Lexar

Lexar is a global brand of Micron Consumer Products Group, Inc., a subsidiary of Micron Technology, Inc., one of the largest memory manufacturers in the world. Lexar products include industry-leading memory cards for photography and video, card readers, storage drives, high-performance USB flash drives, and memory cards for mobile devices. Lexar products are available worldwide at major retail and e-tail stores, and at www.lexar.com. For more information or support, visit www.lexar.com.

Lexar. When Memory Matters.™

About Micron

Micron Technology, Inc. is one of the world's leading providers of advanced semiconductor solutions. Through its worldwide

operations, Micron manufactures and markets a full range of DRAM, NAND and NOR flash memory, as well as other innovative memory technologies, packaging solutions and semiconductor systems for use in leading-edge computing, consumer, networking, embedded and mobile products. Micron's common stock is traded on the NASDAQ under the MU symbol. To learn more about Micron Technology, Inc., visit www.micron.com.

*Up to 95MB/s read transfer, write speeds lower. Speeds based on internal testing. Actual performance may vary. x=150KB/s.

**Based on 128GB capacity. 12-megapixel JPEG. 128-kbps MP3 audio. HD 1080p@24fps (15 Mbps).

Actual number of photos, songs, and hours will vary depending on camera/device model, format resolution and compression, usable capacity, and bundled software.

***Limited lifetime warranty is limited to 10 years from purchase in Germany.

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