



News Release

FOR IMMEDIATE RELEASE

Elpida Reports Operational Impact of Earthquake

No impact at Hiroshima and power shut down at Akita Elpida

Tokyo, Japan, April 8, 2011 – Elpida Memory, Inc. (TOKYO: 6665), Japan's leading global supplier of Dynamic Random Access Memory (DRAM), today announced the business impact of the earthquake that occurred in Northeast Japan on the night of April 7.

Elpida provides the following business status report based on information available as of the morning of April 8:

Akita Elpida Memory

The Akita Elpida plant is not in operation as of the morning of the April 8 due to a power shutdown caused by the earthquake. As soon as the electricity comes back on, normal business operations will resume. There is no damage to the manufacturing equipment.

Hiroshima Plant

The Hiroshima Plant suffered no impact because it is located in Hiroshima in the southwest of Japan, far from the northeastern regions hit by the earthquake.

About Elpida

Elpida Memory, Inc. (Tokyo: 6665) is a leading manufacturer of Dynamic Random Access Memory (DRAM) integrated circuits. The company's design, manufacturing and sales operations are backed by world class technological expertise. Its 300mm manufacturing facilities, consisting of its Hiroshima Plant and a Taiwan-based joint venture, Rexchip Electronics, utilize the most advanced manufacturing technologies available. Elpida's portfolio features such characteristics as high-density, high-speed, low power and small packaging profiles. The company provides DRAM solutions across a wide range of applications, including personal computers, servers, mobile devices and digital consumer electronics. More information can be found at <http://www.elpida.com>.

Information in this news release is current as of the timing of the release, but may be revised later without notice.

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