



January 6, 2016

Lexar Announces New JumpDrive C20i, a 3-in-1 iOS Flash Drive

New Flash Drive Enables iOS Users to Expand Memory and Charge Devices On the Go

Key Messages:

- | 3-in-1 solution: Lightning® and USB 3.0 connectors in a convenient charging design
- | Leverages read speeds up to 95MB per second and write speeds of 20MB per second*
- | Expands the memory of an iPhone® or iPad® and works with the use of a free file management app on the App Store**
- | Available in 16GB, 32GB, 64GB, and 128GB capacities

Multimedia Elements:

- | [Lexar Image Gallery](#)
- | [Lexar JumpDrive C20i Flash Drive Product Information](#)

MILPITAS, Calif., Jan. 06, 2016 (GLOBE NEWSWIRE) -- Lexar, a leading global brand of flash memory products, today announced the Lexar® JumpDrive® C20i flash drive. Featuring two connectors — Lightning® and USB 3.0 — the new flash drive is designed for the iPhone® or iPad® and lets users easily offload content, add storage, back up files, and charge iOS devices on the go with no battery or network required.

"Today's iOS users are capturing and storing immense amounts of high-quality content on their devices every day," said Yeon Kim, product marketing manager, Lexar. "[According to research by Magisto](#),¹ iOS mobile device users capture an average of 182 photos each month. To help ensure those memories are preserved, we've created the new JumpDrive C20i, which features both Lightning and USB 3.0 connectors, so users can easily add storage, transfer content, and charge their iOS devices on the go."

The Lexar JumpDrive C20i flash drive offers USB 3.0 performance with read speeds up to 95MB per second and write speeds of 20MB per second.* It enables users to automatically and securely sync photos and videos, as well as back up files, with the use of a free file management app from the App Store®. For added versatility, the JumpDrive C20i is backwards compatible with USB 2.0 devices and is available in 16GB, 32GB, 64GB, and 128GB capacities.

The Lexar JumpDrive C20i is compatible with PC and Mac® systems and comes with a three-year limited warranty. Furthermore, all Lexar product designs undergo extensive testing in the [Lexar Quality Labs](#), facilities with more than 1,100 digital devices, to ensure performance, quality, compatibility, and reliability. The new JumpDrive C20i flash drive will be available in Q1 of 2016 and have MSRP's of \$34.99 (16GB), \$49.99 (32GB), \$69.99 (64GB), and \$99.99 (128GB). For more information, visit www.lexar.com.

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About Lexar

Lexar is a global brand of Micron Consumer Products Group, Inc., a subsidiary of Micron Technology, Inc., one of the largest memory manufacturers in the world. Lexar products include industry-leading memory cards for photography and video, card readers, storage drives, high-performance USB flash drives, and memory cards for mobile devices. Lexar products are available worldwide at major retail and e-tail stores, and at www.lexar.com. For more information or support, visit www.lexar.com.

About Micron

Micron Technology, Inc., is a global leader in semiconductor systems. Micron's broad portfolio of high-performance memory technologies — including DRAM, NAND, and NOR Flash — is the basis for solid state drives, modules, multichip packages, and other system solutions. Backed by more than 37 years of technology leadership, Micron's memory solutions enable the world's most innovative computing, consumer, enterprise storage, networking, mobile, embedded, and automotive applications. Micron's common stock is traded on the NASDAQ under the MU symbol. To learn more about Micron Technology, Inc., visit micron.com.

*USB 3.0 connector: Up to 95MB/s read transfer, write speeds lower. Lightning connector: Up to 15MB/s read transfer, write speeds lower. Speeds based on internal testing. Actual performance may vary. x=150KB/s.

**App required for product use.

Some of the listed storage capacity is used for formatting and other purposes and is not available for data storage. 1GB equals 1 billion bytes. For more information, go to www.lexar.com/capacity.

To ensure compatibility and best performance, please visit lexar.com/downloads to download the latest USB 3.0 driver.

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¹ GigaOM, [Special report: How we really use our camera phones](http://www.gigaom.com/mobile/2014/01/special-report-how-we-really-use-our-camera-phones/), January 23, 2015

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