



January 6, 2016

Lexar Announces New Plug and Stay JumpDrive S45

New USB 3.0 Flash Drive Delivers High-Performance Storage Solution in a Compact Design

Key Messages:

- | Features a low-profile, plug-and-stay design
- | USB 3.0 performance to provide read speeds up to 150MB per second and write speeds of 45MB per second¹
- | Available in a range of colorful capacity options (16GB, 32GB, 64GB, and 128GB)

Multimedia Elements:

- | [Lexar Image Gallery](#)
- | [Lexar JumpDrive S45 USB 3.0 Flash Drive Product Information](#)

MILPITAS, Calif., Jan. 06, 2016 (GLOBE NEWSWIRE) -- Lexar, a leading global brand of flash memory products, today announced the Lexar® JumpDrive® S45 USB 3.0 flash drive. The new drive features a low-profile, plug-and-stay design and allows users to quickly and securely store and transfer photos, videos, and files between devices like laptops, TVs, and in-car entertainment systems. The Lexar JumpDrive S45 USB 3.0 flash drive leverages USB 3.0 performance for read speeds up to 150MB per second and write speeds of 45MB per second.¹

"The Lexar JumpDrive S45 is ideal for those who need to easily expand storage on everyday devices, like laptops, smart TVs, and in-car entertainment systems," said Yeon Kim, product marketing manager, Lexar. "By virtue of its compact design, users can quickly plug the JumpDrive S45 into their device with the peace of mind that it remains intact and ready for storing and accessing files when they need them."

The Lexar JumpDrive S45 USB 3.0 flash drive is available in a range of colorful capacity options, including orange (16GB), blue (32GB), teal (64GB), and black (128GB). Each JumpDrive S45 includes EncryptStick™ Lite software, an advanced security solution with 256-bit AES encryption to help protect essential files against corruption, loss, and deletion. For added versatility, the flash drive is backwards compatible with USB 2.0 devices.

The Lexar JumpDrive S45 is compatible with PC and Mac® systems and comes with a three-year limited warranty. Furthermore, all Lexar product designs undergo extensive testing in the [Lexar Quality Labs](#), facilities with more than 1,100 digital devices, to ensure performance, quality, compatibility, and reliability. The new JumpDrive S45 USB 3.0 flash drive has MSRP's of \$8.99 (16GB), \$12.99 (32GB), \$22.99 (64GB), and \$34.99 (128GB) and will be available in Q1 2016. For more information, visit www.lexar.com.

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About Lexar

Lexar is a global brand of Micron Consumer Products Group, Inc., a subsidiary of Micron Technology, Inc., one of the largest memory manufacturers in the world. Lexar products include industry-leading memory cards for photography and video, card readers, storage drives, high-performance USB flash drives, and memory cards for mobile devices. Lexar products are available worldwide at major retail and e-tail stores, and at www.lexar.com. For more information or support, visit www.lexar.com.

Lexar. When Memory Matters.®

About Micron

Micron Technology, Inc., is a global leader in semiconductor systems. Micron's broad portfolio of high-performance memory technologies — including DRAM, NAND, and NOR Flash — is the basis for solid state drives, modules, multichip packages, and other system solutions. Backed by more than 37 years of technology leadership, Micron's memory solutions enable the world's most innovative computing, consumer, enterprise storage, networking, mobile, embedded, and automotive applications. Micron's common stock is traded on the NASDAQ under the MU symbol. To learn more about Micron Technology, Inc., visit micron.com.

¹Up to 150MB/s read transfer, write speeds lower. Speeds based on internal testing. Actual performance may vary.

Some of the listed storage capacity is used for formatting and other purposes and is not available for data storage. 1GB equals 1 billion bytes. For more information, go to www.lexar.com/capacity.

To ensure compatibility and best performance, please visit lexar.com/downloads to download the latest USB 3.0 driver.

Security safeguards, by their nature, are capable of circumvention. Lexar does not guarantee data will be 100% secure from unauthorized access, alteration, or destruction.

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